

# SHOW MANAGEMENT CO., LLC

## Advertising Opportunities

**Artwork Submission Deadline: November 15, 2023**

Email artwork to: [ana@gjxusa.com](mailto:ana@gjxusa.com) or call GJX at 520-882-4200

### Booth Sign Logo \$40

GJX provides you with a cardboard booth sign that hangs in the back of your booth with your company name, city, state, country and booth number for each booth that you have contracted.



- **Size:** 4" H x 4" W (NO MARKS OR BLEEDS)
- **Resolution:** 150 DPI
- **Type:** JPEG File

### Show Guide Highlighted Listing \$300

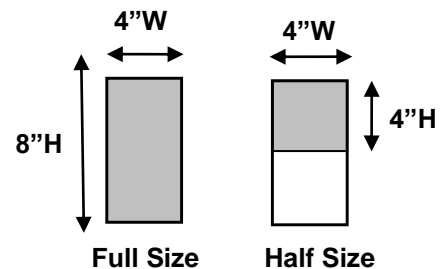
Stand out from the rest by adding a highlight to your listing in our show guide.



### Show Guide Ad \$1200/\$700

You are automatically included in our Show Guide listing for free. This includes your company name, booth number, contact info and product description. Purchase your very own full color advertising page to get the buyers attention and get them to your booth.

- **Size:** 8" H x 4" W or 4" H x 4" W (NO MARKS OR BLEEDS)
- **Resolution:** 300 DPI - CMYK color
- **Type:** TIF or high-resolution PDF



### Wall Posters \$700

If you have purchased a full-page ad in our Show Guide, you may purchase a wall poster duplicating your ad to be displayed in the registration area. This opportunity is on a first-come, first-served basis, as space is limited. **One poster per company.** Any additional wall posters are for booth display only.

- **Size:** 20" x 40" (NO MARKS OR BLEEDS)
- **Resolution:** 120 DPI - CMYK color
- **Type:** TIF or high-resolution PDF



### **Flyer/Brochure Counter Space \$200**

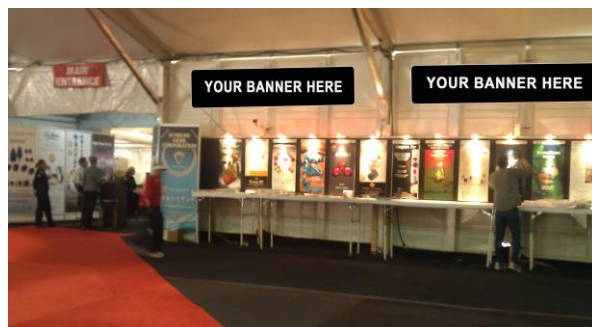
Place your own flyers/brochures on our counters underneath the poster wall where buyers must stop by to fill out their registration form. *This is for permission to place your advertising on the counter ONLY. You are responsible for bringing your own flyers/brochures and refreshing them during the show. Flyers must be brochure, postcard or half page size. NO full-page size paper will be allowed to be placed on table. GJX will provide 3, clear stands for your material.*



### **Registration Area Banners \$2600**

Large 3' x 10' banner. Only 3 spots available. These banners are displayed above the poster wall in the registration area. They face the front doors as buyers come in to get their badges.

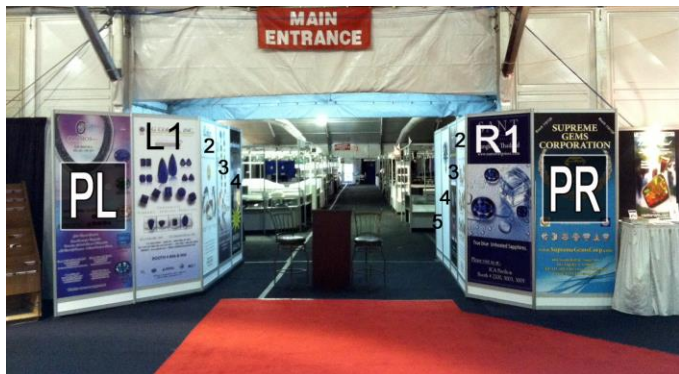
- **Image Size:** 9" tall x 30" wide
- **Resolution:** 300 DPI – CMYK color
- **Type:** TIF or high-resolution PDF



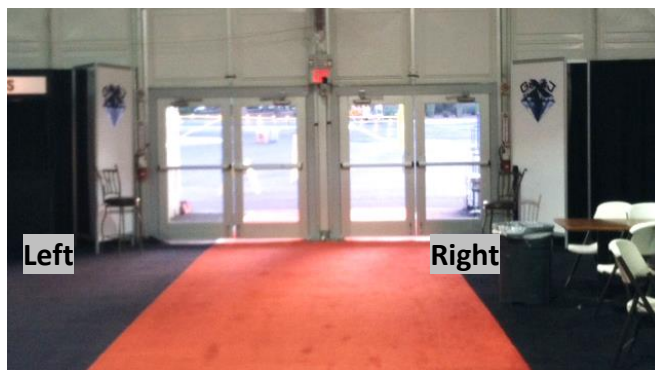
### **Panel Displays \$ see order form for prices**

Panels are 3' x 8' and are located at the entrances of the Main front doors, Main entrance, Idar Oberstein Pavilion, ICA/IBGM Pavilion and the Premier Pavilion. This opportunity is on a first-come, first-served basis, as space is limited. You may select your entrance of choice, but no guarantees are made that your selection will be available.

- **File Size:** 19.375" x 43.125". No marks.
- **Resolution:** 300 DPI – CMYK color
- **Type:** TIF or high-resolution PDF



**MAIN ENTRANCE PANELS**



**FRONT DOOR PANELS**

### **Registration Counter Kick panels \$5000**

Your ad will be stretching along our buyer registration counter kick panels. Don't miss this exclusive opportunity to have a prominent ad space in the registration area. Price is for all 6 panels.

- **Image Size:** contact us for details
- **Resolution:** 300 DPI – CMYK color
- **Type:** TIF or high-resolution PDF



### **Registration Area 55' TV Monitor Display \$500**

Get your ad in rotation on a bright LCD screen and dazzle buyers as they get their badges in the registration tent.

- **Image Size:** 1920px by 1080px
- **Resolution:** 300 DPI – RGB color
- **Type:** jpeg



### **Hot Coffee Cup Sleeve \$3500**

Put your logo on the sleeve of a hot coffee cup for all to see. The coffee vendor will put them on their hot drinks at the show. Just send us your logo and we'll do the rest. We must provide 10,000 sleeves.

- **Image Size:** 2.7" x 2" – 1 Color
- **Type:** JPEG File



### **Show Pens \$2000**

Send us your custom pens and we will place them on all our registration counters for buyers to use and take home. *This is for counter distribution ONLY. You are responsible for supplying pens.*

### **Buyer Bag Goodies \$2000**

Let's fill the buyers' bags with fun promo items. Post-its, pens, cleaning cloths, postcards, phone chargers, mints or any other small items you might have done. *You are responsible for supplying 5000 promo items.*

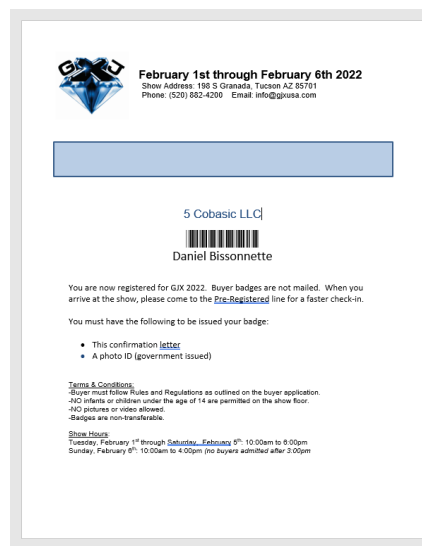
### **Lanyard Sponsor \$4000**

Your company name/logo will be walked around with all our buyer badges. *Price does not include production. You must provide lanyards with double bulldog clips.*



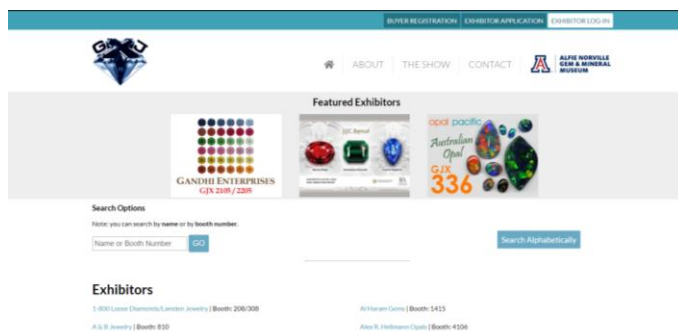
## Buyer Confirmation Email \$2500

Send buyers your way by advertising on in our Buyer confirmation email. When a buyer registers, we send them a personalized email that contains their registration ID. They must show this code in order to get their badge printed. (Specs will be emailed after order is placed)



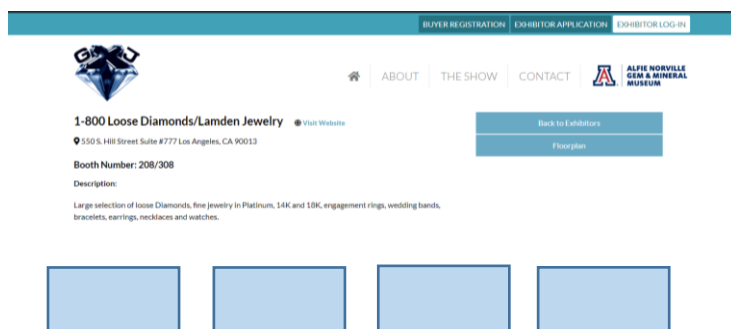
## Featured Exhibitor \$500 (only 5 spaces available)

Place yourself at the top of the exhibitor list and be the center of attention.



## Listing Product Images \$350

Add up to 8 images of your product within your company listing.



## Buyer Registration Page Header \$1500

Buyers will see your banner when they visit the registration page to read about our requirements and/or register to attend.

