



SHOW MANAGEMENT CO., LLC

Advertising Opportunities 2027

Put your brand in front of *thousands* of qualified buyers

JAN 30 - FEB 4, 2027



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ON-SITE ADVERTISEMENT

Booth Sign Logo

\$40

Add your logo in color to the cardboard sign provided in your booth— making it easily identifiable for Buyers!

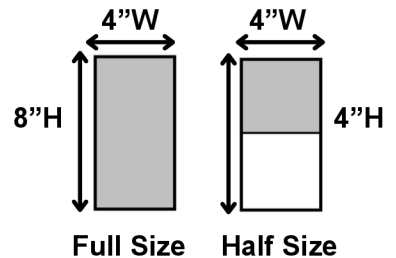


Size: 4”H x 4”W(NO MARKS OR BLEEDS)
Resolution: 150DPI
Type: JPEG File

Showguide Ad

\$1,200/\$700

Purchase your very own full color advertising page to get the buyers attention and get them to your booth.



Size: 8”H x 4” W or 4”H x 4” W (NO MARKS OR BLEEDS)
Resolution: 300 DPI - CMYK color
Type: TIF or high-resolution PDF

Email artwork to: ana@gjxusa.com

Phone: +1 520-882-4200

General email: info@gjxusa.com

*Space is limited,
reserve your ad today!*

Highlighted Listing

\$300

Stand out from the rest by adding a highlight to your listing in our show guide.



*Please let us know if you would like to make any changes to your product description before printing

Wall Poster

\$700

If you purchased a full-page ad in our Show Guide, you may purchase a wall poster duplicating your ad to be displayed in the registration area. This opportunity is on a first-come, first-served basis. **One poster per company.**

Size: 20" x 40" (NO MARKS OR BLEEDS)

Resolution: 120 DPI – CMYK color

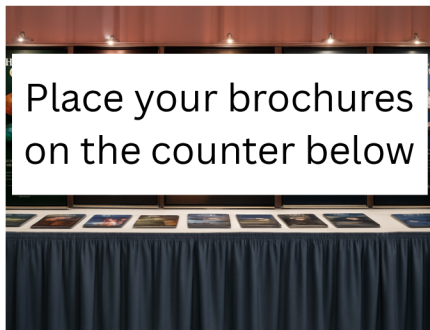
Type: TIF or high-resolution PDF



Flyer/Brochure Counter Space

\$200

Permission to place your own flyers/brochures on our counters underneath the poster wall where buyers stop by to fill out their registration form.



You are responsible for bringing your own flyers or brochures and refreshing them during the show. Must be brochure, postcard or half page size. NO full-page size paper will be allowed to be placed on table. GJX will provide 3, clear stands for your material.

Registration Area Banner

\$2,600

Large 3' x 10' banner. Only 3 spots available. These banners are displayed above the poster wall in the registration area. They face the front doors as buyers come in to get their badges.

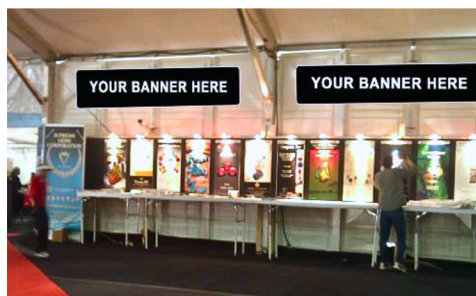


Image Size: 9" tall x 30" wide
Resolution: 300 DPI – CMYK color
Type: TIF or high-resolution PDF

Reg. Counter Kick Panels

\$5,000

Your ad will be placed along our buyer registration counter kick panels. Don't miss this exclusive opportunity to have a prominent ad space in the registration area. Price is for all 6 panels.



Image Size: contact us for details
Resolution: 300 DPI – CMYK color
Type: TIF or high-resolution PDF

Reg. Area 55' TV Display

\$500

Get your ad in rotation on a bright LCD screen and dazzle buyers as they get their badges in the registration tent.



Image Size: 1920px by 1080px
Resolution: 300 DPI – RGB color
Type: jpeg

Email artwork to: ana@gjxusa.com

Phone: +1 520-882-4200

General email: info@gjxusa.com

Space is limited, reserve your ad today!

Panel Displays

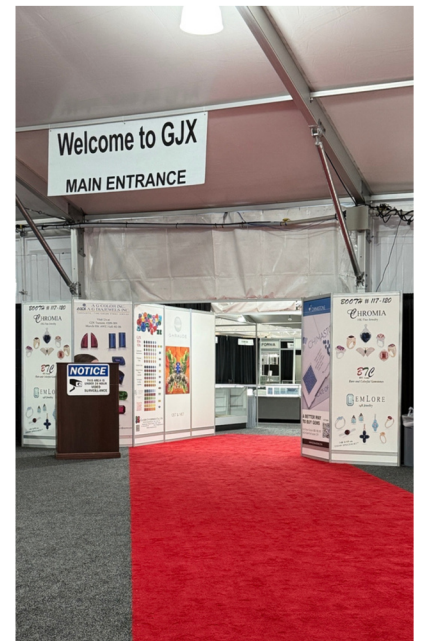
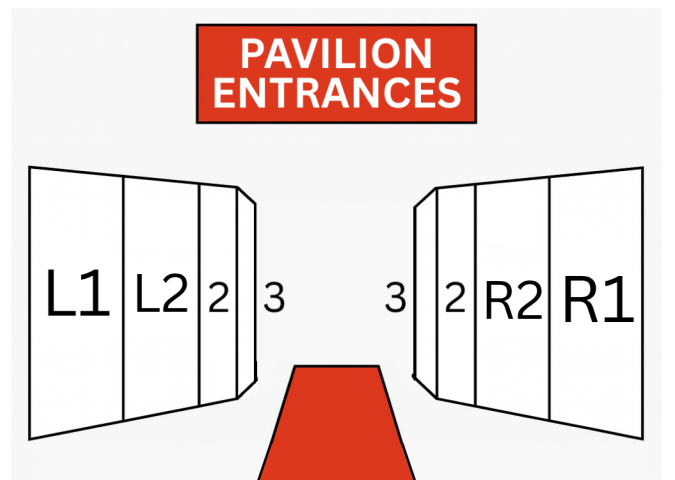
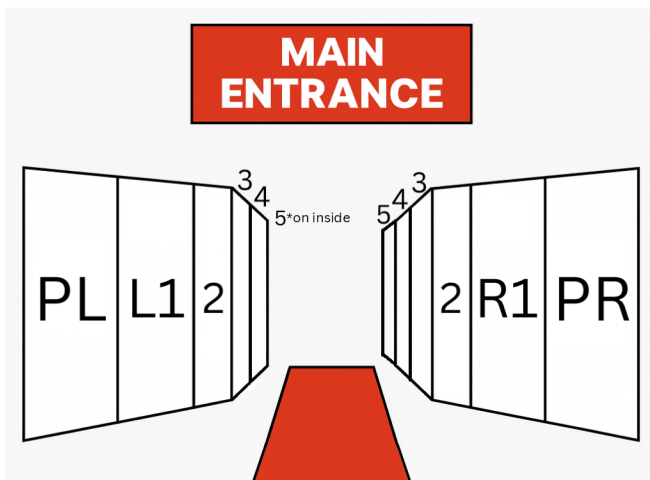
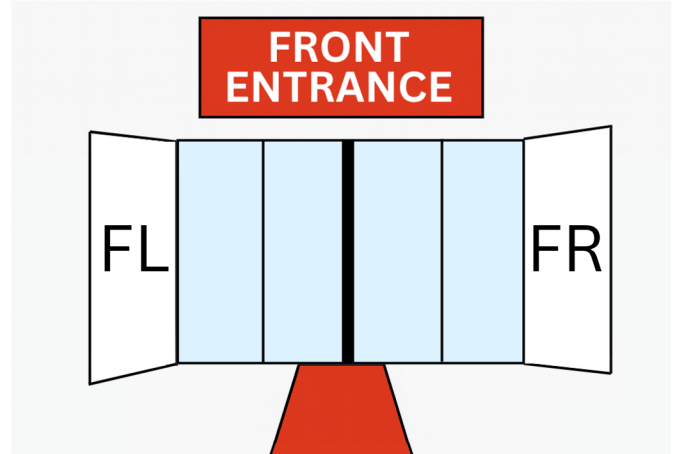
See order form for prices

Panels are 3' x 8' and are located at the entrances of the Main front doors, Main entrance, Idar Oberstein Pavilion, ICA/IBGM Pavilion and the Premier Pavilion. This opportunity is on a first-come, first-served basis, as space is limited. You may select your entrance of choice, but no guarantees are made that your selection will be available.

File Size: 18.25" x 43". No marks.

Resolution: 300 DPI – CMYK color

Type: TIF or high-resolution PDF



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Phone: +1 520-882-4200

General email: info@gjxusa.com

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DIGITAL ADVERTISEMENT

Buyer Email Blast

\$2000

Previous attendees (around **10K**) will receive an email reminding them to register. The cost is Per Blast.

Buyer Pre-Registration Now Open!

3 Email blasts will be sent out before the show.



Buyer Confirmation Email

\$2,500

Advertise in our Buyer confirmation email. Each registered buyer will receive an email that contains their registration ID.



February 1st through February 6th 2022
Show Address: 198 S Granada, Tucson AZ 85701
Phone: (520) 882-4200 Email: info@gjxusa.com

Specs will be emailed after order is placed.

Your ad here

5 Cobasic LLC

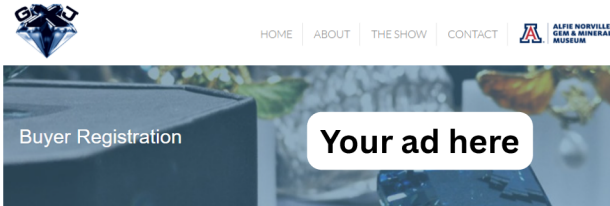


Daniel Bissonnette

Buyer Reg. Page Header

\$1,500

Buyers will see your banner when they visit the registration page to read about our requirements and/or register to attend.



Beginning with the 2025 show, and going forward, buyers are required to register annually as your information is no longer in the system.

GJX is a "wholesale-to-the-trade only" show for qualified buyers who are engaged in the gem and jewelry industry, or its related products, and is not open to the public. GJX reserves the right, at its sole discretion, to determine if a buyer is qualified to attend the show based on the information provided by the registrant.

No infants, or children under the age of 14 are allowed on the show floor. A photo ID is required for all children over the age of 14. (A passport, state issued ID or current school ID)

Please come up to the Pre-Registered counter with your photo ID to receive your badge.

Featured Exhibitor Space

\$500

Place yourself at the top of the exhibitor list and be the center of attention.

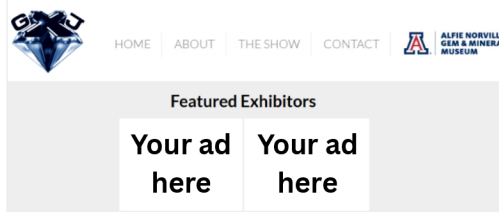


Image Size:
600px by 450px
Resolution:
300 DPI – RGB
color
Type: jpeg

Search Options

Note: you can search by name or by booth number.

Search here

Search Alphabetically

Listing Product Images

\$350

Add up to 8 images of your product within your company listing.



HOME ABOUT

Your Company Visit Website
411 W Congress St., Tucson, AZ 85701

Booth Number: 001

Description:
We are a "wholesale-to-the-trade-only" show and limited to finished jewelry, precious and semi-precious gemstones, gem carvings and/or related lapidary equipment and packaging. Only qualified buyers will be admitted into the show.

Image Size: 600px
by 450px
Resolution: 300
DPI – RGB color
Type: jpeg

Your product
image

Your product
image

Your product
image

520-882-4200

Email artwork to: ana@gjxusa.com

Phone: +1 520-882-4200
General email: info@gjxusa.com

*Space is limited,
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PROMOTIONAL ITEMS

Pens for Registration

\$2,000

Send us your custom pens and we will place them on all our registration counters for buyers to use and take home.



Price does not include production. This is for counter distribution ONLY. You are responsible for supplying the pens. QTY 3000

Lanyard Sponsor

\$3,000/\$4,000

Your company name/logo will be walked around with either buyer or exhibitor badges.

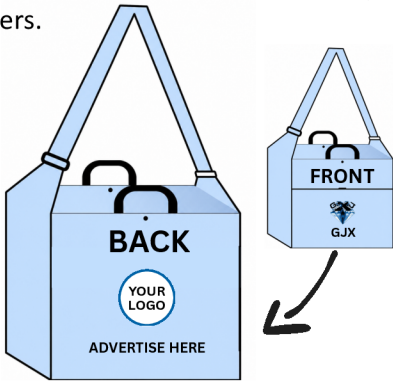


Price does not include production. You must provide lanyards with double bulldog clips. Exhibitor QTY 3000 Buyer QTY 5000

Buyer Bags

\$6,000

Be on the back side of every single Buyer Bag! Includes colored logo and company name. These bags are given out to all Buyers.



Price includes production. The front side of the bag will feature the GJX logo.

Buyer Bag Inserts

\$1,000

Let's fill the buyers' bags with fun promo items. Post-its, pens, cleaning cloths, postcards, phone chargers, mints or any other small items you might have done.



Price does not include production. You are responsible for supplying 5000 promo items.

Coffee Sleeves

\$3,500

Our coffee vendor will hand out the hot drinks at the show with your promo sleeve around it. You must provide 10,000 sleeves.



Price does not include production. You must provide 10,000 sleeves.

Image Size: 2.7" x 2" – 1 Color
Type: JPEG File

Email artwork to:
ana@gjxusa.com

Phone: +1 520-882-4200
General email: info@gjxusa.com

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SHOW MANAGEMENT LLC

Advertising Opportunities

Form 10

| ON-SITE ADVERTISEMENT | PRICE | QUANTITY | AMOUNT |
|--------------------------------------|------------|----------|--------|
| Booth Sign color Company Logo | \$40.00 | _____ | \$ |
| Full page color ad in Show Guide | \$1,200.00 | _____ | \$ |
| 1/2 page color ad in Show Guide | \$700.00 | _____ | \$ |
| Highlighted Listing in Show Guide | \$300.00 | _____ | \$ |
| Wall Poster in Registration Area ** | \$700.00 | _____ | \$ |
| Counter Space for Flyers/Brochures | \$200.00 | _____ | \$ |
| Banners in Registration Area | \$2,600.00 | _____ | \$ |
| Registration Counter Kickpanels | \$5,000.00 | _____ | \$ |
| Registration Area TV Monitor Display | \$500.00 | _____ | \$ |
| Panel @ Front door | \$2,800.00 | _____ | \$ |
| Panel @ Main entrance L2-5 and R2-5 | \$2,000.00 | _____ | \$ |
| Panel @ Main entrance L1-and R1 | \$2,400.00 | _____ | \$ |
| Panel @ Main entrance PL and RL | \$2,700.00 | _____ | \$ |
| Panel @ Idar Oberstein Entrance | \$1,300.00 | _____ | \$ |
| Panel @ ICA/Brazilian Entrance | \$1,300.00 | _____ | \$ |
| Panel @ Premier Pavilion Entrance | \$1,300.00 | _____ | \$ |

****MUST PURCHASE FULL PAGE COLOR AD TO HAVE A WALL POSTER**

| DIGITAL ADVERTISING | PRICE | QUANTITY | AMOUNT |
|---------------------------|------------|----------|--------|
| Buyer Email Blast | \$2,000.00 | _____ | \$ |
| Buyer Confirmation Email | \$2,500.00 | _____ | \$ |
| Buyer Registration Header | \$1,500.00 | _____ | \$ |
| Featured Exhibitor Spot | \$500.00 | _____ | \$ |
| Listing Product Images | \$350.00 | _____ | \$ |

| PROMO ITEMS | PRICE | QUANTITY | AMOUNT |
|--------------------------------------|------------|----------|--------|
| Pens for registration (QTY 3000)* | \$2,000.00 | _____ | \$ |
| Exhibitor Lanyards (QTY 3000)* | \$3,000.00 | _____ | \$ |
| Buyer Lanyards (QTY 5000)* | \$4,000.00 | _____ | \$ |
| Buyer Bags - One side one color logo | \$6,000.00 | _____ | \$ |
| Buyer bag inserts | \$1,000.00 | _____ | \$ |
| Coffee Sleeves | \$3,500.00 | _____ | \$ |

***YOU MUST SUPPLY ITEMS. DESIGN APPROVAL REQUIRED.**

Disclaimer: No cancellations or refunds after November 1st. If exhibitor does not submit artwork by the deadline, GJX reserves the right to use prior art work or fill the space at its discretion.

Would you like to use the same artwork as 2026?

YES

NO

**ARTWORK
SUBMISSION
DEADLINE
NOVEMBER 15**

**Add your total
advertising amount
to the Summary
page Form 1**

TOTAL
\$ _____

Company: _____ Booth(s): _____