



Gem & Jewelry Exchange, L.L.C.

411 West Congress, Tucson, AZ 85701

(520) 882-4200 FAX (520) 882-4203

Email: info@gjxusa.com

Website: www.gjx.rocks

GJX Exhibitor Information

Show Dates: January 30th – February 4th, 2024

Show Address

198 S. Granada, Tucson, AZ 85701 (across the street from the Tucson Convention Center)

Exhibitor Set-Up

Sun., Jan 28

12 Noon to 6:00 pm

Mon., Jan 29

8:00 am to 5:00 pm

Show Hours

Tues., Jan. 30th – Sat., Feb. 3rd

10:00 am to 6:00 pm

Sun., Feb. 4th

10:00 am to 4:00 pm*

***No buyers will be admitted after 3:00 pm on closing day, Sunday Feb. 4th**

Age Restrictions

No children under the age of 14 are permitted in an Exhibitor's booth or on the show floor.

Arizona Department of Weights and Measures (Scales)

See information sheet in Exhibitor Kit.

Armored Car Companies

See information sheet in Exhibitor Kit.

Badges – Exhibitor

Badges will not be mailed. Photo I.D. is required to obtain badge. (i.e., Driver's License, Passport or legally valid picture I.D. Card) The exhibitor badge represents a non-transferable admission to the show between a registered individual and GJX. It allows access to the exhibit areas two hours before show opens and two hours after show closes. **Badge altering, switching or transferring is a violation of the admission contract and will be subject to confiscation of the badge and ejection from the show.** As a safety precaution, badges should be removed upon exiting the pavilion. Please exercise extreme care with your badge to ensure its proper use. Badges must be worn, and be readily visible to security personnel, at all times while in the GJX pavilion.

Badge Registration - Exhibitors need to be pre-registered no later than January 15th, 2024.

- Replacement fee for lost or forgotten badges is \$50 each.
- On-Site Registration is \$35 per badge
- Local Hires (last minute): On-site fee waived. They must have an Arizona photo I.D. to be issued a badge and Exhibitor must be present.

- A barcode confirmation will be sent to you by email after your exhibitor badge registration form is processed. You must bring the confirmation page along with a picture ID for each person registered. If you do not receive the confirmation email, please contact us.

Copies and Faxes

Limited copies and faxes may be made at the Concierge desk for a nominal fee.

Equipment Included with Your Booth

8' back drape

3' side drape

1-Topped and draped table (6' provided unless otherwise requested)

2-Chairs

1-Wastebasket

1-7" x 44" Company Identification Sign

Electricity and Pole and Bar Packages are not included with the booth.

Food Delivery

Arrangements must be made to pick up your food delivery in the Registration Area ONLY. Food delivery personnel may NOT have badges or enter the exhibit area.

Internet WIFI

GJX offers free WIFI to exhibitors suitable for basic tasks such as web browsing, email and light social media use. Includes access to PCs and limited printing services. Exhibitors have the option to upgrade to High-Speed service which is suitable for high-quality video streaming, video conferencing and fast downloads. See Form 9 in the Exhibitor Kit for more information.

Invitation Letters

A GJX Invitation Letter Request Form has been included in the Exhibitor Kit. GJX must receive requests for invitation letters **no later than January 10th, 2024**. Invitation letters are issued to Exhibitors and their staff ONLY. ***We do not prepare them for guests or buyers. *Note: A completed Exhibitor Badge Request Form must be sent before any invitation letters are issued.***

Move Out

Exhibitors may not begin breaking down their booths until 4:00 p.m. on Sun., Feb. 4th.

Any Exhibitor who closes their booth early is subject to booth cancellation. Therefore, schedule your return travel arrangements accordingly. On closing day, no merchandise will be accepted by Tucson Police or any of the armored car couriers prior to 4:00 p.m.

Exhibitors must arrange to have all exhibit materials, merchandise, supplies, etc. removed from the exhibition floor as soon as possible after the show closes. If you have scheduled a shipment to pick up your merchandise, you MUST have those arrangements made ahead of time so you are on site when it is being picked up **or you may leave your items in the vault with the Tucson Police after 4:00 p.m. but you must schedule the pickup before noon on Monday, February 5th.**

SMC and GJX accept no responsibility and are not liable for ANY items left on the show floor after

Parking

See Exhibitor Kit for order form, prices, and map of the parking.

Sabbath Signs

Sabbath signs are available at Exhibitor Services.

Safes

Rob Hyatt Safes is now our exclusive safe provider. If you are in need of a safe, you can find the order form by clicking the Safe Rental tab under the information section in your exhibitor kit homepage.

Security

GJX is contracted with the City of Tucson Police Department for 24/7 security.

Shipping / Deliveries

GJX is on the normal gem show schedule with Brink's Transport Service, Dunbar Armored Car Service and Malca-Amit. Their Information is included in this kit. Please contact them directly if you have questions concerning their service. The names of international freight/customs brokers have also been provided in this package for your convenience

RECEIVING SHIPMENTS AT THE SHOW:

All shipments must be addressed as follows:

<<Your Company Name>> <Your Booth Number>>

c/o GJX

198 S. Granada Avenue, Tucson, AZ 85701

List YOUR phone number on your shipment so the shipping company can reach YOU; not GJX

Do **NOT** list GJX or SMC as the "addressee" or "recipient" and do **NOT** use the GJX office address for shipments. Someone **MUST** be present at the booth to accept shipments. **GJX is not authorized to accept or sign for any delivery.** For insurance and liability information, refer to your Exhibitor License Agreement Terms and Conditions, Paragraph 20 and 21. Exhibitors must obtain their own insurance.

SENDING OUT SHIPMENTS FROM THE SHOW:

When preparing your shipping documents, you MUST check a box in the payment method section of the form. GJX is NOT the shipper NOR the Payer for these shipments. You must put your name, company name, then "C/O" GJX, 198 S. Granada Avenue as the shipper. If this is not done, GJX receives the invoices for payment. Due to the increasing number of invoices being sent to us after each show, Exhibitors will now be charged \$10 for every invoice we receive after the show.

Signs, Banners and Custom Exhibits

Custom signs and exhibits shall not exceed 8' in height along the back or 3' in height on either side, must be professional in appearance, and approved by GJX. Please provide photos and dimensions of any custom displays along with your request. No handwritten signs are permitted. Nothing may be hung or placed that extends outside the perimeter of your booth. This includes any aisle space.

Exhibit shall **NOT** impede the view of or interfere with the neighboring exhibit. In no instance shall an exhibit extend into an aisle or adjacent booth. All exhibits shall conform to GJX rules as determined by GJX. If you have any doubts about your exhibit, contact GJX.

Vault Lock Up

Vault Hours:

Sunday, Jan. 28th	12 Noon to 6:00 pm
Monday, Jan. 29th	8:00 am to 6:00 pm
During Show	8:00 am to 8:00 pm

Only one Exhibitor should be responsible for checking merchandise in and out of this area and he/she must show proper identification upon entering the vault to deposit or withdraw any items. The person who checked in merchandise must be the same person to claim/withdraw it. It is the responsibility of the Exhibitor to take all precautions necessary to protect merchandise, displays, etc. during the show. SMC AND GJX ASSUMES NO RESPONSIBILITY FOR THEFT, DAMAGE OR DESTRUCTION OF EXHIBITOR'S MERCHANDISE.

The lockup is available to all exhibitors the night of Sunday, February 4th, however, *all merchandise must be picked up by 12 Noon on Monday, February 5th or a \$100 PER HOUR storage fee will be assessed on all unclaimed merchandise.* Photo I.D. and Exhibitor Badge will still be required to redeem your merchandise.

SHOW MANAGEMENT CO., LLC

GJX Badge Request

Pre-registration Deadline: January 15th, 2024

The exhibitor badge request form is now an on-line form and must be completed from the website. To access the form, click on the badge request tab under the Exhibitor Kit section.

Welcome Exhibitors!

Please use the navigation below for showroom information.



Exhibitor Kit

Click on the links below to view or download.

Complete Kit B & C

Booth Grid Layout

Badge Request Form

Invitation Letter Request

Wifi Information

Parking Pass Form

Advertising Opportunities



Information

Click on the links below to view or download.

Show Info

Showcase Specs

Armored Car

Customs and Freight

Safe Rental



Licenses

Click on the links below to view or download.

City of Tucson

Arizona Dept. of Revenue

Department of Weight/Measures

Pre-registered exhibitor badges are to be picked up at the pre-registered line. **Your confirmation barcode and a photo I.D. will be required to receive your badge. NO EXCEPTIONS.**

If you do not pre-register by the deadline date, you will need to bring this form to the On-Site Registration counter. All personnel registering on-site will be required to present proof of employment (business card, pay stub, etc.) and a photo I.D. **All onsite registrations, including changes or additions on pre-registrations will incur a \$35 per badge fee.** For last-minute hires, see Exhibitor Information for details.

There is a limit of 4 badges per booth allotted. **Replacement badges will be issued at a rate of \$50.00** per badge. This includes lost, stolen, forgotten, etc.

SHOW MANAGEMENT CO., LLC

GJX Exhibitor Invitation Letter Request

Invitation Letter Request Deadline: January 10th, 2024

The letter is provided for exhibitors and their staff only. It is not provided for buyers or guests

A completed Exhibitor Badge Request form must be submitted to GJX by an exhibiting company prior to any visa letters being sent.

Invitation letters will include the name, passport number and title with the company of each attendee. Additionally, the letters are addressed to the U.S. Consulate or U.S. Embassy to which the person is applying, so please provide us with that address. Letters will be emailed in a **.pdf** format to the person requesting them. We can also send the original copy to you via U.S. Postal Service, but we cannot guarantee their arrival. ***Please note GJX does not to email or fax the letters directly to the embassy or consulate office per the request of the U.S. Department of State.***

Please indicate how you want to receive your letter. (Check all that apply): Email ☐ * Fed-Ex ☐ Fax ☐

If you wish to receive the invitation letter(s) via Fed-Ex, please provide your account number:

Fed-Ex Account Number: _____

ADDRESS OF U.S. EMBASSY OR U.S. CONSULATE:

List the first and last (surname) of personnel/staff working for your company who require invitation letters. Include their passport number and the title they have within your company.

NAME	PASSPORT #	TITLE WITH COMPANY
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____

Company Name

Booth #(s)

Please return ALL forms by:

Mail:

GJX

411 W. Congress Street
Tucson, AZ 85701

Email: laurel@gjxusa.com

- 1 Upon receipt of order, GJX will review it for any errors and/or questions.
- 2 Once approved, you will receive an invoice from QuickBooks containing your invoice and instructions on how to pay by credit card online.
- 3 Make checks payable to **Show Management**

PAYMENT IS DUE UPON RECEIPT OF INVOICE

Please do not submit your order unless you are ready to pay.

Invoices which remain unpaid after 5 days will be deleted

NO REFUNDS AFTER DECEMBER 31st

TOTALS FROM EACH FORM

Form 2: Showcases \$ _____

Form 2.1: ULTRA Line \$ _____

Form 3: LED Showcases \$ _____

Form 4: Pole&Bar \$ _____

Form 5: Equipment \$ _____

Form 6: Electric/Lights \$ _____

Form 7: Vacuuming \$ _____

Form 8: Parking \$ _____

SUBTOTAL \$ _____

Rental Tax 8.7% \$ _____

Form 9: Wi-Fi \$ _____

Form 10: Advertising \$ _____

TOTAL ORDER \$ _____

Will pay by:

Check ☐ Wire ☐ On-line CC ☐

Make checks payable to SHOW MANAGEMENT

Name of Person Completing Form (print)

Email of person completing form

Company _____

Booth (s) _____

SHOW MANAGEMENT CO., LLC

GJX Showcase Rental

Form 2
Showcases

****We will no longer be exchanging showcases at the show. Any showcase changed at the show will be charged as a new case at on-site pricing, including a \$80 on-site fee. ****

Standard Line -- White with silver frame. Please select view.

Description	watts used	1/4 view	1/2 view	full view	UP TO NOV 15	NOV 16-DEC 31	AFTER DEC 31	Qty	Amount
					Advanced	Regular	On-Site		
4' Case	50				\$ 440.00	\$ 528.00	\$ 572.00		\$
5' Case	50				440.00	528.00	572.00		
6' Case	50				440.00	528.00	572.00		
Corner	50			N/A	465.00	558.00	605.00		

Designer Line -- Gray with silver frame. Please select view.

Description	watts used	1/4 view	1/2 view	full view					
4' Case	50				\$ 460.00	\$ 552.00	\$ 598.00		\$
5' Case	50				460.00	552.00	598.00		
6' Case	50				460.00	552.00	598.00		
Corner	50			N/A	490.00	588.00	637.00		

Deluxe Line -- Black with bronze frame. Please select view.

Description	watts used	1/4 view	1/2 view	full view					
4' Case	50			N/A	\$ 485.00	\$ 582.00	\$ 637.00		\$
5' Case	50			N/A	485.00	582.00	637.00		
6' Case	50			N/A	485.00	582.00	637.00		
Corner	50			N/A	530.00	636.00	689.00		

A la carte Showcases -- Various views and colors. Please select color.

Description	watts used	White	Gray	Black					
Glass Halogen Tower	200				\$ 440.00	\$ 528.00	\$ 572.00		\$
Accent Cube	250				405.00	486.00	527.00		
Museum Pedestal	300		N/A		495.00	594.00	644.00		
See-Thru Case	80	Only available in White			570.00	684.00	741.00		
Wall Case	80	Only available in White			570.00	684.00	741.00		
Boutique See-Thru	80	N/A			505.00	606.00	657.00		
Boutique Wall Case	80	N/A			505.00	606.00	657.00		

LIST TOTAL ON SUMMARY SHEET (FORM 1)

TOTAL

\$

Please place ALL equipment ordered on your floor plan.

NO REFUNDS AFTER DECEMBER 31ST

General Terms, Conditions and Disclaimer: Show Management Co., L.L.C. reserves the right to substitute cases (first come, first serve availability). If a different type of showcase is substituted, the exhibitor will be charged the new type showcase price. SMC is not liable for content, damage; breakage and general liability after cases have been delivered.

Company _____

Booth(s) _____

SHOW MANAGEMENT CO., LLC

Ultra-Line Showcase Rental

Form 2.1

Showcases

The Ultra Line is the best way to take your displays to the next level. These premium showcases feature a modern, sleek look with high-end LED lighting to emphasize your products! Available in Glossy Black or Matte White exterior.



Ultra 3000K Yellow -- Aluminum frame. Please select view and color.

Description	watts used	1/4 view	1/2 view	full view	Black or White	UP TO NOV 15	NOV 16-DEC 31	AFTER DEC 31	Qty	Amount
						Advanced	Regular	On-Site		
4' Case	12					\$ 570.00	\$ 684.00	\$ 741.00		\$
5' Case	15					570.00	684.00	741.00		
6' Case	17					570.00	684.00	741.00		
Corner	9					590.00	708.00	767.00		

Ultra 6000K White -- Aluminum frame. Please select view and color.

Description	watts used	1/4 view	1/2 view	full view	Black or White					
4' Case	42					\$ 570.00	\$ 684.00	\$ 741.00		\$
5' Case	48					570.00	684.00	741.00		
6' Case	54					570.00	684.00	741.00		
Corner	36					590.00	708.00	767.00		

LIST TOTAL ON SUMMARY SHEET (FORM 1)

TOTAL \$

****We will no longer be exchanging showcases at the show. Any showcase changed at the show will be charged as a new case at on-site pricing, including a \$80 on-site fee. ****

Please place ALL equipment ordered on your floor plan.
NO REFUNDS AFTER DECEMBER 31ST

General Terms, Conditions and Disclaimer: Show Management Co., L.L.C. reserves the right to substitute cases (first come, first serve availability). If a different type of showcase is substituted, the exhibitor will be charged the new type showcase price. SMC is not liable for content, damage; breakage and general liability after cases have been delivered.

Company _____

Booth(s) _____

SHOW MANAGEMENT CO., LLC

GJX LED Showcase Rental

Form 3
LED
Showcases

DEADLINE FOR LED SHOWCASES IS DECEMBER 20th, 2023

****NO LED CASES CAN BE ORDERED ON SITE****

LED Standard Line -- White with no frame. Please select view.

Description	watts used	1/4 view	1/2 view	full view	UP TO NOV 15	NOV 16-DEC 20	Qty	Amount
					Advanced	Regular		
4' LED Case	20				\$ 540.00	\$ 648.00		\$
5' LED Case	20				540.00	648.00		
6' LED Case	20				540.00	648.00		
LED Corner	20			N/A	575.00	690.00		

LED Designer Line -- Gray with silver frame. Please select view.

Description	watts used	1/4 view	1/2 view	full view				
4' LED Case	20				\$ 570.00	\$ 684.00		\$
5' LED Case	20				570.00	684.00		
6' LED Case	20				570.00	684.00		
LED Corner	20				605.00	726.00		

LED Deluxe Line -- Black with bronze frame. Please select view

Description	watts used	1/4 view	1/2 view	full view				
4' LED Case	20			N/A	\$ 595.00	\$ 714.00		\$
5' LED Case	20			N/A	595.00	714.00		
6' LED Case	20			N/A	595.00	714.00		
LED Corner	20			N/A	645.00	774.00		

LED A la Carte Showcases -- Please select color.

Description	watts used	White	Gray	Black				
LED Glass Tower	24				\$ 505.00	\$ 606.00		\$
LED Accent Cube	16				465.00	584.00		
LED Museum Pedestal	24		N/A		575.00	690.00		
LED See-Thru Case	105	White	N/A	N/A	695.00	834.00		
LED Wall Case	105	White	N/A	N/A	695.00	834.00		
Boutique See-Thru Case	105	N/A			640.00	768.00		
Boutique See-Wall Case	105	N/A			640.00	768.00		

LIST TOTAL ON SUMMARY SHEET (FORM 1)

\$

****We will no longer be exchanging showcases at the show. Any showcase changed at the show will be charged as a new case at on-site pricing, including a \$80 on-site fee. ****

Please place ALL equipment ordered on your floor plan.

NO REFUNDS AFTER DECEMBER 31ST

General Terms, Conditions and Disclaimer: Show Management Co., L.L.C. reserves the right to substitute cases (first come, first serve availability). If a different type of showcase is substituted, the exhibitor will be charged the new type showcase price. SMC is not liable for content, damage; breakage and general liability after cases have been delivered.

Company _____

Booth(s) _____

SHOW MANAGEMENT CO., LLC.

GJX Pole+Bar Packages & Company Headers

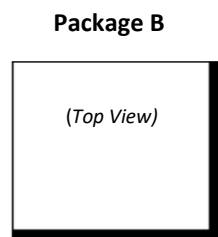
Form 4

For Booth Sizes

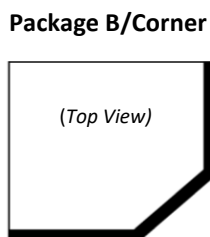
6'x 8',
8'x 10',
10'x 10'

If you use any overhead lighting, YOU MUST ORDER A POLE AND BAR PACKAGE

Pole package quantities are on a per booth basis (I.E.: 2 Booths = 2 QTY)



Front & 1 Side



for Corner Showcase



B2 example



Full Color Headers

Pole and Bar Packages:

	<i>UP TO NOV 15</i>	<i>NOV 16-DEC 31</i>	<i>AFTER DEC 31</i>		
Description	Advanced	Regular	On-Site	Quantity	Amount
Package (B)	125.00	150.00	163.00		\$
Package (B/CNR)	155.00	186.00	202.00		
Support Crossbar	30.00	36.00	39.00		

Company Header Packages: Includes pole+bar, 14" tall headers, text only: Company name, booth # and Country.

Description					
Header on 1 side (B1)	\$ 500.00	\$ 600.00	\$ 650.00		\$
Header on 2 sides (B2)	645.00	774.00	839.00		
Header on 2 sides for corner showcase (B/CNR)	785.00	942.00	1021.00		

Full Color Company Headers: Send us your header design and add color to your sign. Includes pole+bar, 14" tall headers. Specs will be emailed to you after placing order.

Description	Advanced	Regular	On-Site	Quantity	
Full Color Header 2 sides (B2Color)	800.00	960.00	N/A		\$
Full Color Header on 2 sides for corner showcase (B/CNRCOLOR)	900.00	1080.00	N/A		

LIST TOTAL ON SUMMARY SHEET (FORM 1)	TOTAL	\$
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NO REFUNDS ON EQUIPMENT AFTER DECEMBER 31ST.

Company: _____

Booth (s): _____

SHOW MANAGEMENT CO., LLC

GJX Equipment Rental

Form 5

Each booth comes with 2 chairs and a 6' table. The 6' table may be exchanged for a 4' or an 8' table without any charge, **IF EXCHANGED BEFORE** December 31, 2023. **** After this date, there is a \$35.00 charge.**

I wish to exchange my free 6' table for a _____ table. **After Dec. 31st. \$ 35.00 x _____ = _____**

	UP TO NOV 15	NOV 16-DEC 31	AFTER DEC 31		
Topped and Draped Tables (30" tall x 24" deep)	Advanced	Regular	On-Site	Quantity	Amount
4' Length Table	\$ 65.00	\$ 78.00	\$ 85.00		\$
6' Length Table	75.00	90.00	98.00		
8' Length Table	85.00	102.00	111.00		
4th Side Draped (indicate which tables to be draped with *)	35.00	42.00	46.00		

Topped & Draped Display Counters* (42" tall x 24" deep)					
<i>Under no circumstance weight is to exceed 225 pounds</i>					
4' Length Counter	\$ 80.00	\$ 96.00	\$ 104.00		\$
6' Length Counter	92.00	111.00	120.00		
8' Length Counter	\$ 105.00	126.00	137.00		
4th Side Draped (indicate which tables to be draped with *)	35.00	42.00	46.00		

Draped Table Top Risers (Each tier is 6" high & 12' deep)					
4' Single Tier	\$ 35.00	\$ 42.00	\$ 46.00		\$
4' Double Tier	40.00	48.00	52.00		
6' Single Tier	45.00	54.00	59.00		
6' Double Tier	50.00	60.00	65.00		
8' Single Tier	55.00	66.00	72.00		
8' Double Tier	65.00	78.00	85.00		

Chairs (Each booth comes with 2 free chairs)					
Folding Chair	\$ 35.00	\$ 42.00	\$ 46.00		\$
Counter Stool (with back)	70.00	84.00	91.00		

Additional Display Equipment					
Pegboard 4' x 8' w/o hooks (Will hold over: 75lb)	\$ 205.00	\$ 246.00	\$ 267.00		\$
Pegboard Hooks (each)	1.00	1.20	1.30		
Sign Hooks (each)	1.00	1.20	1.30		

LIST TOTAL ON SUMMARY SHEET (FORM 1)	TOTAL	\$
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Please place ALL equipment ordered on your floor plan.
NO REFUNDS ON EQUIPMENT AFTER DECEMBER 31ST.

Company _____ Booth(s) _____

SHOW MANAGEMENT CO., LLC

Form 6

GJX Electrical and Lighting Rental

All on-site electricity orders will incur a \$100 labor charge (new or additional)

ELECTRICITY IS NOT INCLUDED WITH YOUR BOOTH

If you require power, you must order the appropriate amount. Be sure to calculate TOTAL wattage needed including your own equipment.

*****Absolutely NO coffee pots, hot plates or microwaves!!*****

Wattage Calculation:

Showcases =	watts
Lighting =	watts
Other =	watts
Total =	watts

Due to safety concerns as specified by the Fire Marshall, Halogen lights will no longer be allowed on the show floor. You will have a choice of yellow or white LED lights which needs to be indicated on this form. If you are bringing your own lights, please ensure they are LED or fluorescent lights only.

LED Track Lighting:

			UP TO NOV 15	NOV 16-DEC 31	AFTER DEC 31		
Choose WHITE or YELLOW LIGHT	Color	Watts	Advanced	Regular	On-Site	Quantity	Amount
2' track with 2 LED lights		110	\$ 205.00	\$ 246.00	\$ 267.00		\$
2' track with 3 LED lights		165	290.00	348.00	377.00		
4' track with 4 LED lights		220	350.00	420.00	455.00		
4' track with 5 LED lights		275	395.00	474.00	514.00		

When ordering our track lights, you must indicate placement of track lights on your booth layout or they will not be hung.

Additional Equipment

Description							
Extension cord w/ 3-prong plug			\$ 20.00	\$ 24.00	\$ 26.00		\$
6-outlet power strip			20.00	24.00	26.00		
3-outlet cube tap			15.00	18.00	20.00		
End Cap			5.00	6.00	7.00		

Electricity - Use wattage calculation on top of page and choose amount needed.

Description							
500 Watts Electric (Minimum)			\$ 120.00	\$ 144.00	\$ 156.00		\$
1000 Watts Electric			160.00	192.00	208.00		
1500 Watts Electric			210.00	252.00	273.00		
2000 Watts Electric			260.00	312.00	338.00		

LIST TOTAL ON SUMMARY SHEET (FORM 1)

TOTAL \$

NO REFUNDS ON EQUIPMENT AFTER DECEMBER 31ST

Light fixtures will be removed at 4:00 on closing day by GJX. If you do not comply, you will be responsible for any missing lights.

By filling out this form, I agree to the Electrical Rules and Regulations on this form and the following page.

Company _____

Booth(s) _____

SHOW MANAGEMENT CO., LLC
GJX Electrical Rules and Regulations

NO COOKING APPLIANCES SUCH AS:



If cooking appliances are found in your booth, you will be fined and asked to remove appliance immediately from the show floor or SMC will confiscate the appliance which will be available for you to pick up on the last day of the show at the SMC counter in the registration area.

All electrical equipment must have one of the following approved stamps:



1. All equipment regardless of source must comply with all federal, state and city safety codes and all equipment must be 3 prong, grounded type.
2. Claims will not be considered unless filed by exhibitor prior to the close of the exhibition.
3. No one except SMC Personnel shall relocate, repair or alter lighting. Any alterations of SMC lights or fixtures by anyone other than SMC, that results in damage or injury, will be the sole responsibility of the exhibitor.
4. All material and equipment furnished by SMC shall remain the property of SMC and be removed only by SMC at the close of show. At the close of show, please leave all SMC equipment in your booth to be collected.
5. Any special lighting or installation shall be on a time plus material basis and solely at the discretion of SMC.
6. Lights shall be turned on two hours prior to show opening and will be turned off two hours after show closing.
7. SMC is not responsible for voltage fluctuation or power failure.
8. Quantities are limited. Orders must be received within regular price time frame to ensure delivery.
9. Prices include track, fixtures, installation, maintenance and removal. Price does not include power.
10. Burned out lamps will be replaced free of charge with the exchange of a bad bulb. Missing or broken lamps will be charged to customer at market price. All fixtures not returned will be charged to exhibitor at market price.

Light Fixtures

- NO HOMEMADE OR ALTERED LIGHT FIXTURES
- All track lighting must have approved end caps and cord caps.
- No light bulbs or combinations of light bulbs that exceed the wattage listed on the light fixture .

Extension Cords

- All extension cords used in the booth must be a three-wire cord with a three-prong plug.
- No two-wire extension cords are allowed.



Electrical Connections

- All lighting equipment fixtures must be plugged into an approved power strip before being plugged into the main outlet box.
- The power strip must have a reset button or circuit breaker.
- Do not use two-wire multi-plug extension cords plugged together to the main outlet box.



Any violation of these rules will result in immediate termination of electricity service and/or a \$100 fine payable at time of violation.

SHOW MANAGEMENT CO., LLC
GJX Booth Vacuuming Form

Form 7

6 - DAY BOOTH VACUUMING SERVICE

From Tuesday, January 30 through Sunday, February 4 2024

**PLAN AHEAD: NO ORDERS WILL BE TAKEN ONCE SHOW OPENS
AND NO OTHER VACUUMING SERVICE WILL BE AVAILABLE**

Booth Vacuuming is NOT part of your booth package. If you would like your booth vacuumed, service must be ordered at the time you place your equipment order.

	<i>UP TO NOV 15</i>	<i>NOV 16-DEC 31</i>	<i>AFTER DEC 31</i>		
Booth Vacuuming	Advanced	Regular	On-Site	Quantity	Amount
1 booth	\$ 120.00	\$ 144.00	\$ 156.00		\$
2 booths	\$ 200.00	\$ 240.00	\$ 260.00		
3+ booths	\$ 300.00	\$ 360.00	\$ 390.00		

LIST TOTAL ON SUMMARY SHEET (FORM 1)	TOTAL	\$
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SIGNATURE REQUIRED-PLEASE READ CAREFULLY

EXHIBITOR WAIVER AND RELEASE OF LIABILITY FORM

I expressly warrant and represent that I am the authorized representative of (company name) _____
And have the authority to agree to the terms of this waiver and release.

- It is my responsibility to secure all valuables in my booth at all times.
- It is also my responsibility to ensure any valuables are secured in the vault while my booth is not staffed.
- I understand that Show Management Company (SMC) and Gem & Jewelry Exchange (GJX), their contractors and/or employees are not, in any way, responsible for any lost, missing, stolen or damaged items.

I have read this waiver and release of liability, understand and agree to it. I further understand that
By signing this waiver and release, I voluntarily surrender legal rights.

Print Name & Title of Authorized Representative

Signature of Authorized Representative

Date

Company _____

Booth (s) _____

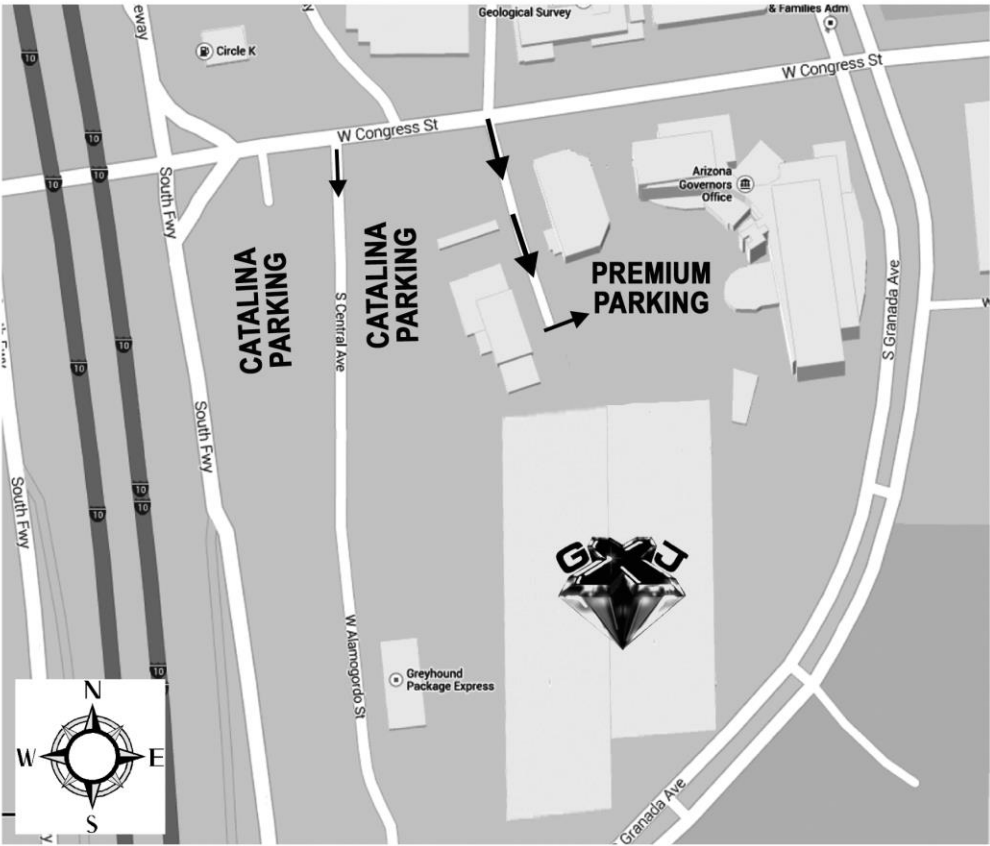
SHOW MANAGEMENT CO., LLC
GJX Show Parking Pass

Form 8

DEADLINE TO ORDER PASS: JANUARY 5TH

6 Day Re-Entry Parking Pass

Valid Tuesday, January 30th through Sunday, February 4th, 2024



Note: There are a limited amount of spaces. Spaces are sold on a first-come, first-serve basis. Your pass will be handed to you at exhibitor check in. A signature will be required to pick up the pass.

	DEADLINE JANUARY 5th		
Parking:	Advanced	Quantity	Total
Catalina Lot (West of GJX Tent)	\$ 90.00		\$
Premium Parking (Exclusive paved lot adjacent to tent)	120.00		

LIST TOTAL ON SUMMARY SHEET (FORM 1) \$

Company: Booth (s):

SHOW MANAGEMENT CO., LLC
GJX Wireless Internet Form

Form 9

DEDICATED INTERNET BANDWIDTH

From Sunday January 30 through Sunday February 4, 2024

Wi-Fi services is managed by GSW Telecom. GSW Telecom supports GJX with Ruckus “Smart Wi-Fi Technology” – a pioneer in delivering the highest quality wireless network performance possible. Flexible, reliable and secure, Ruckus has deployed hundreds of thousands of wireless Access points (Aps) in tens of thousands of buildings, convention arenas and stadiums worldwide. The GSW Telecom/Ruckus solution can handle tens of thousands of simultaneous conversations at venues like GJX.

GJX offers free WIFI to exhibitors suitable for basic tasks such as web browsing, email and light social media use. Includes access to PCs and limited printing services.

Exhibitors have the option to upgrade to High- Speed service which is suitable for high-quality video streaming, video conferencing and fast downloads.

WI-FI Service		Cost	Quantity	Amount
High Speed – 2 devices at 10MB		\$100		\$
LIST TOTAL ON SUMMARY SHEET (FORM 1)			TOTAL	\$

If you have any questions in regards to capabilities or compatibility with your devices or software, please email info@gjxusa.com.

Company _____ Booth (s) _____

SHOW MANAGEMENT CO., LLC

Advertising Opportunities

Artwork Submission Deadline: November 15, 2023

Email artwork to: ana@gjxusa.com or call GJX at 520-882-4200

Booth Sign Logo \$40

GJX provides you with a cardboard booth sign that hangs in the back of your booth with your company name, city, state, country and booth number for each booth that you have contracted.



- **Size:** 4" H x 4" W (NO MARKS OR BLEEDS)
- **Resolution:** 150 DPI
- **Type:** JPEG File

Show Guide Highlighted Listing \$300

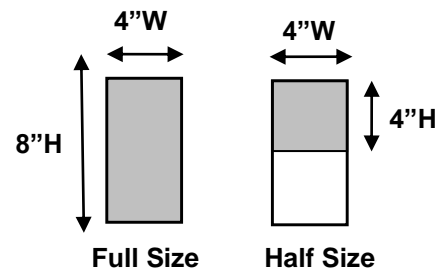
Stand out from the rest by adding a highlight to your listing in our show guide.



Show Guide Ad \$1200/\$700

You are automatically included in our Show Guide listing for free. This includes your company name, booth number, contact info and product description. Purchase your very own full color advertising page to get the buyers attention and get them to your booth.

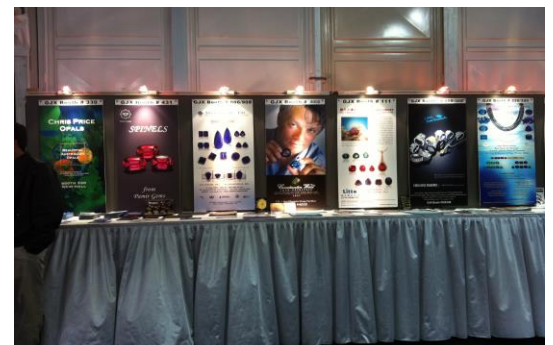
- **Size:** 8" H x 4" W or 4" H x 4" W (NO MARKS OR BLEEDS)
- **Resolution:** 300 DPI - CMYK color
- **Type:** TIF or high-resolution PDF



Wall Posters \$700

If you have purchased a full-page ad in our Show Guide, you may purchase a wall poster duplicating your ad to be displayed in the registration area. This opportunity is on a first-come, first-served basis, as space is limited. **One poster per company.** Any additional wall posters are for booth display only.

- **Size:** 20" x 40" (NO MARKS OR BLEEDS)
- **Resolution:** 120 DPI – CMYK color
- **Type:** TIF or high-resolution PDF



Flyer/Brochure Counter Space \$200

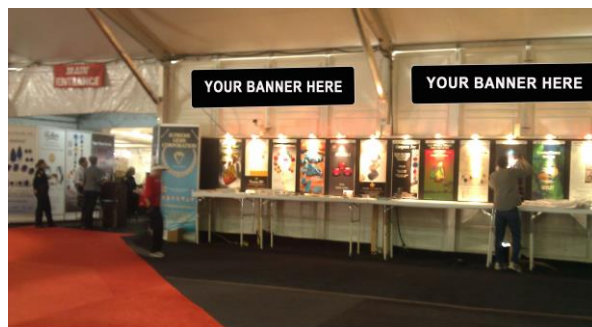
Place your own flyers/brochures on our counters underneath the poster wall where buyers must stop by to fill out their registration form. *This is for permission to place your advertising on the counter ONLY. You are responsible for bringing your own flyers/brochures and refreshing them during the show. Flyers must be brochure, postcard or half page size. NO full-page size paper will be allowed to be placed on table. GJX will provide 3, clear stands for your material.*



Registration Area Banners \$2600

Large 3' x 10' banner. Only 3 spots available. These banners are displayed above the poster wall in the registration area. They face the front doors as buyers come in to get their badges.

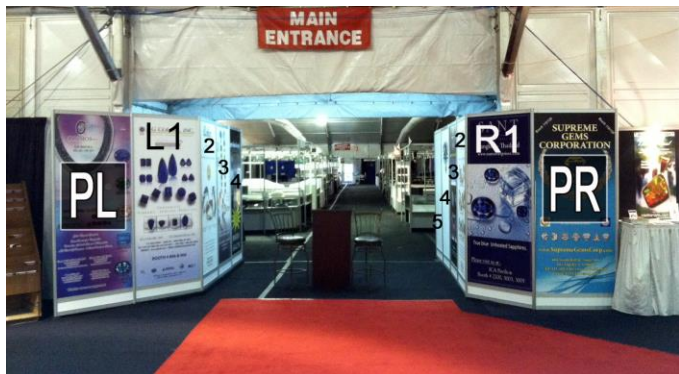
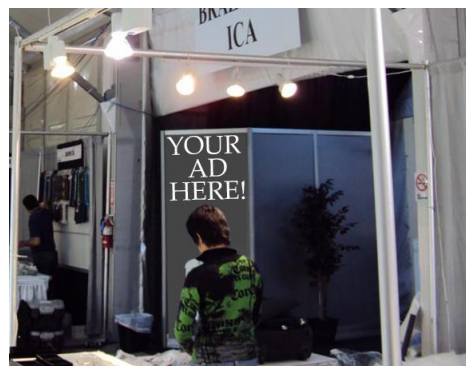
- **Image Size:** 9" tall x 30" wide
- **Resolution:** 300 DPI – CMYK color
- **Type:** TIF or high-resolution PDF



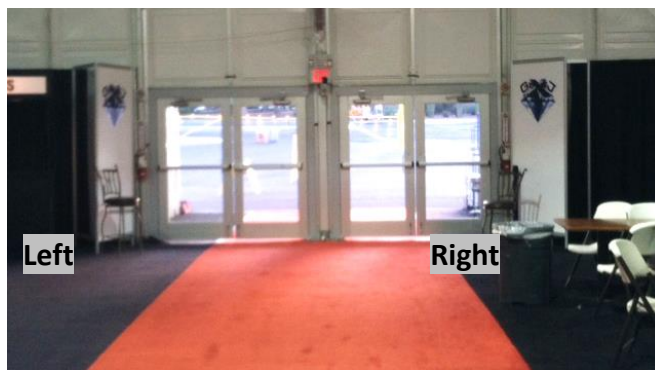
Panel Displays \$ see order form for prices

Panels are 3' x 8' and are located at the entrances of the Main front doors, Main entrance, Idar Oberstein Pavilion, ICA/IBGM Pavilion and the Premier Pavilion. This opportunity is on a first-come, first-served basis, as space is limited. You may select your entrance of choice, but no guarantees are made that your selection will be available.

- **File Size:** 19.375" x 43.125". No marks.
- **Resolution:** 300 DPI – CMYK color
- **Type:** TIF or high-resolution PDF



MAIN ENTRANCE PANELS



MAIN DOOR PANELS

Registration Counter Kick panels \$5000

Your ad will be stretching along our buyer registration counter kick panels. Don't miss this exclusive opportunity to have a prominent ad space in the registration area. Price is for all 6 panels.

- **Image Size:** contact us for details
- **Resolution:** 300 DPI – CMYK color
- **Type:** TIF or high-resolution PDF



Registration Area 55' TV Monitor Display \$500

Get your ad in rotation on a bright LCD screen and dazzle buyers as they get their badges in the registration tent.

- **Image Size:** 1920px by 1080px
- **Resolution:** 300 DPI – RGB color
- **Type:** jpeg



Hot Coffee Cup Sleeve \$3500

Put your logo on the sleeve of a hot coffee cup for all to see. The coffee vendor will put them on their hot drinks at the show. Just send us your logo and we'll do the rest. We must provide 10,000 sleeves.

- **Image Size:** 2.7" x 2" – 1 Color
- **Type:** JPEG File



Show Pens \$2000

Send us your custom pens and we will place them on all our registration counters for buyers to use and take home. *This is for counter distribution ONLY. You are responsible for supplying pens.*

Buyer Bag Goodies \$2000

Let's fill the buyers' bags with fun promo items. Post-its, pens, cleaning cloths, postcards, phone chargers, mints or any other small items you might have done. *You are responsible for supplying 5000 promo items.*

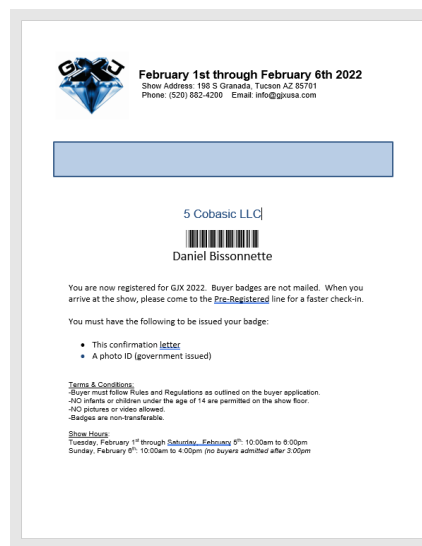
Lanyard Sponsor \$4000

Your company name/logo will be walked around with all our buyer badges. *Price does not include production. You must provide lanyards with double bulldog clips.*



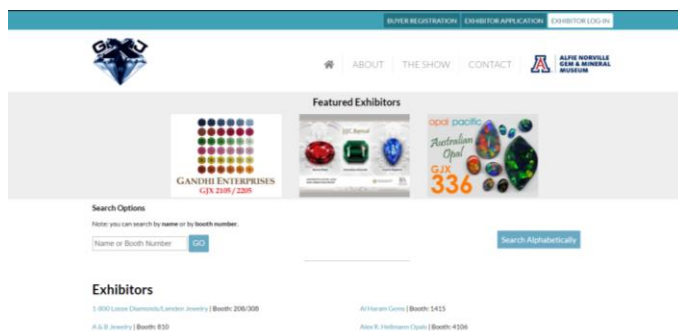
Buyer Confirmation Email \$2500

Send buyers your way by advertising on in our Buyer confirmation email. When a buyer registers, we send them a personalized email that contains their registration ID. They must show this code in order to get their badge printed. (Specs will be emailed after order is placed)



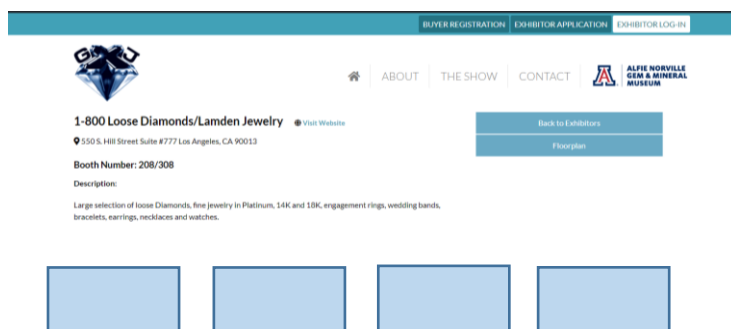
Featured Exhibitor \$500 (only 5 spaces available)

Place yourself at the top of the exhibitor list and be the center of attention.



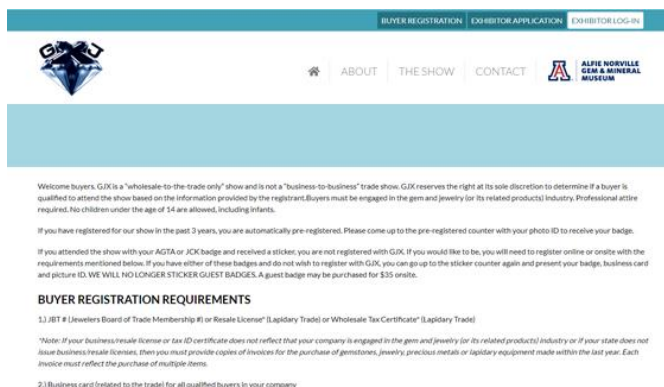
Listing Product Images \$350

Add up to 8 images of your product within your company listing.



Buyer Registration Page Header \$1500

Buyers will see your banner when they visit the registration page to read about our requirements and/or register to attend.



SHOW MANAGEMENT LLC

Advertising Opportunities

Form 10

ON-SITE ADVERTISEMENT	PRICE	QUANTITY	AMOUNT
Booth Sign color Company Logo	\$40.00		\$
Full page color ad in Show Guide	\$1,200.00		\$
1/2 page color ad in Show Guide	\$700.00		\$
Highlighted Listing in Show Guide	\$300.00		
Wall Poster in Registration Area	\$700.00		\$
Counter Space for Flyers/Brochures	\$200.00		\$
Banners in Registration Area	\$2,600.00	N/A	SOLD OUT
Panel @ Front door	\$2,800.00		
Panel @ Main entrance L2-5 and R2-5	\$2,000.00		
Panel @ Main entrance L1-and R1	\$2,400.00	N/A	SOLD OUT
Panel @ Main entrance PL and RL	\$2,700.00	N/A	SOLD OUT
Panel @ Idar Oberstein Entrance	\$1,300.00		
Panel @ ICA/Brazilian Entrance	\$1,300.00		\$
Panel @ Premier Pavilion Entrance	\$1,300.00		\$
Registration Counter Kickpanels	\$5,000.00		\$
Registration Area TV Monitor Display	\$500.00		\$

Would you like to
use the same
artwork as 2023?

☐ YES

☐ NO

**ARTWORK
SUBMISSION
DEADLINE
NOVEMBER 15**

PROMO ITEMS	PRICE	QUANTITY	AMOUNT
Hot Coffee Cup Sleeves*	\$3,000.00		\$
Pens for registration (QTY 3000)*	\$2,000.00		\$
Buyer Lanyards (QTY 5000)*	\$4,000.00		\$
Exhibitor Lanyards (QTY 3000)*	\$3,000.00		
Buyer Bags - One side one color logo	\$8,000.00		
Buyer bag inserts	\$1,000.00		
Buyer/Exhibitor Reg Confirmation Email	\$2,500.00		

**Add your total
advertising amount
to the Summary
page Form 1**

*YOU MUST SUPPLY ITEMS. DESIGN APPROVAL REQUIRED.

DIGITAL ADVERTISING	PRICE	QUANTITY	AMOUNT
Buyer Registration Header	\$1,500.00		\$
Featured Exhibitor Spot	\$500.00		\$
Listing Product Images	\$350.00		\$

TOTAL
\$ _____

Disclaimer: No cancellations or refunds after November 1st. If exhibitor does not submit artwork by the deadline, GJX reserves the right to use prior art work or fill the space at its discretion.

Company: _____ Booth(s): _____