



## Gem & Jewelry Exchange, L.L.C.

411 West Congress, Tucson, AZ 85701

(520) 882-4200 FAX (520) 882-4203

Email: [info@gjxusa.com](mailto:info@gjxusa.com)

Website: [www.gjx.rocks](http://www.gjx.rocks)

## GJX Exhibitor Information

Show Dates: January 30th – February 4th, 2024

### Show Address

198 S. Granada, Tucson, AZ 85701 (across the street from the Tucson Convention Center)

### Exhibitor Set-Up

Sun., Jan 28	12 Noon to 6:00 pm
Mon., Jan 29	8:00 am to 5:00 pm

### Show Hours

Tues., Jan. 30th – Sat., Feb. 3rd	10:00 am to 6:00 pm
Sun., Feb. 4th	10:00 am to 4:00 pm*

**\*No buyers will be admitted after 3:00 pm on closing day, Sunday Feb. 4th**

---

### Age Restrictions

No children under the age of 14 are permitted in an Exhibitor's booth or on the show floor.

### Arizona Department of Weights and Measures (Scales)

See information sheet in Exhibitor Kit.

### Armored Car Companies

See information sheet in Exhibitor Kit.

### Badges – Exhibitor

Badges will not be mailed. Photo I.D. is required to obtain badge. (i.e., Driver's License, Passport or legally valid picture I.D. Card) The exhibitor badge represents a non-transferable admission to the show between a registered individual and GJX. It allows access to the exhibit areas two hours before show opens and two hours after show closes. **Badge altering, switching or transferring is a violation of the admission contract and will be subject to confiscation of the badge and ejection from the show.** As a safety precaution, badges should be removed upon exiting the pavilion. Please exercise extreme care with your badge to ensure its proper use. Badges must be worn, and be readily visible to security personnel, at all times while in the GJX pavilion.

**Badge Registration** - Exhibitors need to be pre-registered no later than January 15<sup>th</sup>, 2024.

- Replacement fee for lost or forgotten badges is \$50 each.
- On-Site Registration is \$35 per badge
- Local Hires (last minute): On-site fee waived. They must have an Arizona photo I.D. to be issued a badge and Exhibitor must be present.

- A barcode confirmation will be sent to you by email after your exhibitor badge registration form is processed. You must bring the confirmation page along with a picture ID for each person registered. If you do not receive the confirmation email, please contact us.

## Copies and Faxes

Limited copies and faxes may be made at the Concierge desk for a nominal fee.

## Equipment Included with Your Booth

8' back drape

3' side drape

1-Topped and draped table (6' provided unless otherwise requested)

2-Chairs

1-Wastebasket

1-7" x 44" Company Identification Sign

Electricity and Pole and Bar Packages are not included with the booth.

## Food Delivery

Arrangements must be made to pick up your food delivery in the Registration Area ONLY. Food delivery personnel may NOT have badges or enter the exhibit area.

## Internet WIFI

GJX offers free WIFI to exhibitors suitable for basic tasks such as web browsing, email and light social media use. Includes access to PCs and limited printing services. Exhibitors have the option to upgrade to High-Speed service which is suitable for high-quality video streaming, video conferencing and fast downloads. See Form 9 in the Exhibitor Kit for more information.

## Invitation Letters

A GJX Invitation Letter Request Form has been included in the Exhibitor Kit. GJX must receive requests for invitation letters **no later than January 10<sup>th</sup>, 2024**. Invitation letters are issued to Exhibitors and their staff ONLY. ***We do not prepare them for guests or buyers. \*Note: A completed Exhibitor Badge Request Form must be sent before any invitation letters are issued.***

## Move Out

**Exhibitors may not begin breaking down their booths until 4:00 p.m. on Sun., Feb. 4th.**

*Any Exhibitor who closes their booth early is subject to booth cancellation. Therefore, schedule your return travel arrangements accordingly.* On closing day, no merchandise will be accepted by Tucson Police or any of the armored car couriers prior to 4:00 p.m.

Exhibitors must arrange to have all exhibit materials, merchandise, supplies, etc. removed from the exhibition floor as soon as possible after the show closes. If you have scheduled a shipment to pick up your merchandise, you MUST have those arrangements made ahead of time so you are on site when it is being picked up **or you may leave your items in the vault with the Tucson Police after 4:00 p.m. but you must schedule the pickup before noon on Monday, February 5<sup>th</sup>.**

***SMC and GJX accept no responsibility and are not liable for ANY items left on the show floor after***

## Parking

See Exhibitor Kit for order form, prices, and map of the parking.

## Sabbath Signs

Sabbath signs are available at Exhibitor Services.

## Safes

Rob Hyatt Safes is now our exclusive safe provider. If you are in need of a safe, you can find the order form by clicking the Safe Rental tab under the information section in your exhibitor kit homepage.

## Security

GJX is contracted with the City of Tucson Police Department for 24/7 security.

## Shipping / Deliveries

GJX is on the normal gem show schedule with Brink's Transport Service, Dunbar Armored Car Service and Malca-Amit. Their Information is included in this kit. Please contact them directly if you have questions concerning their service. The names of international freight/customs brokers have also been provided in this package for your convenience

## RECEIVING SHIPMENTS AT THE SHOW:

**All shipments must be addressed as follows:**

<<Your Company Name>> <Your Booth Number>>

c/o GJX

**198 S. Granada Avenue, Tucson, AZ 85701**

**List YOUR phone number on your shipment so the shipping company can reach YOU; not GJX**

Do **NOT** list GJX or SMC as the "addressee" or "recipient" and do **NOT** use the GJX office address for shipments. Someone **MUST** be present at the booth to accept shipments. **GJX is not authorized to accept or sign for any delivery.** For insurance and liability information, refer to your Exhibitor License Agreement Terms and Conditions, Paragraph 20 and 21. Exhibitors must obtain their own insurance.

## SENDING OUT SHIPMENTS FROM THE SHOW:

***When preparing your shipping documents, you MUST check a box in the payment method section of the form.*** GJX is NOT the shipper NOR the Payer for these shipments. You must put your name, company name, then "C/O" GJX, 198 S. Granada Avenue as the shipper. If this is not done, GJX receives the invoices for payment. Due to the increasing number of invoices being sent to us after each show, Exhibitors will now be charged \$10 for every invoice we receive after the show.

## Signs, Banners and Custom Exhibits

Custom signs and exhibits shall not exceed 8' in height along the back or 3' in height on either side, must be professional in appearance, and approved by GJX. Please provide photos and dimensions of any custom displays along with your request. No handwritten signs are permitted. Nothing may be hung or placed that extends outside the perimeter of your booth. This includes any aisle space.

Exhibit shall **NOT** impede the view of or interfere with the neighboring exhibit. In no instance shall an exhibit extend into an aisle or adjacent booth. All exhibits shall conform to GJX rules as determined by GJX. If you have any doubts about your exhibit, contact GJX.

## Vault Lock Up

Vault Hours:

Sunday, Jan. 28th	12 Noon to 6:00 pm
Monday, Jan. 29th	8:00 am to 6:00 pm
During Show	8:00 am to 8:00 pm

Only one Exhibitor should be responsible for checking merchandise in and out of this area and he/she must show proper identification upon entering the vault to deposit or withdraw any items. The person who checked in merchandise must be the same person to claim/withdraw it. It is the responsibility of the Exhibitor to take all precautions necessary to protect merchandise, displays, etc. during the show. SMC AND GJX ASSUMES NO RESPONSIBILITY FOR THEFT, DAMAGE OR DESTRUCTION OF EXHIBITOR'S MERCHANDISE.

The lockup is available to all exhibitors the night of Sunday, February 4<sup>th</sup>, however, *all merchandise must be picked up by 12 Noon on Monday, February 5<sup>th</sup> or a \$100 PER HOUR storage fee will be assessed on all unclaimed merchandise.* Photo I.D. and Exhibitor Badge will still be required to redeem your merchandise.

# SHOW MANAGEMENT CO., LLC

## GJX Badge Request

Pre-registration Deadline: January 15<sup>th</sup>, 2024

The exhibitor badge request form is now an on-line form and must be completed from the website. To access the form, click on the badge request tab under the Exhibitor Kit section.

Welcome Exhibitors!

Please use the navigation below for showroom information.



### Exhibitor Kit

Click on the links below to view or download.

Complete Kit B & C

Booth Grid Layout

Badge Request Form

Invitation Letter Request

Wifi Information

Parking Pass Form

Advertising Opportunities



### Information

Click on the links below to view or download.

Show Info

Showcase Specs

Armored Car

Customs and Freight

Safe Rental



### Licenses

Click on the links below to view or download.

City of Tucson

Arizona Dept. of Revenue

Department of Weight/Measures

Pre-registered exhibitor badges are to be picked up at the pre-registered line. **Your confirmation barcode and a photo I.D. will be required to receive your badge. NO EXCEPTIONS.**

If you do not pre-register by the deadline date, you will need to bring this form to the On-Site Registration counter. All personnel registering on-site will be required to present proof of employment (business card, pay stub, etc.) and a photo I.D. **All onsite registrations, including changes or additions on pre-registrations will incur a \$35 per badge fee.** For last-minute hires, see Exhibitor Information for details.

There is a limit of 4 badges per booth allotted. **Replacement badges will be issued at a rate of \$50.00** per badge. This includes lost, stolen, forgotten, etc.

# SHOW MANAGEMENT CO., LLC

## GJX Exhibitor Invitation Letter Request

**Invitation Letter Request Deadline: January 10th, 2024**

*The letter is provided for exhibitors and their staff only. It is not provided for buyers or guests*

**A completed Exhibitor Badge Request form must be submitted to GJX by an exhibiting company prior to any visa letters being sent.**

Invitation letters will include the name, passport number and title with the company of each attendee. Additionally, the letters are addressed to the U.S. Consulate or U.S. Embassy to which the person is applying, so please provide us with that address. Letters will be emailed in a .pdf format to the person requesting them. We can also send the original copy to you via U.S. Postal Service, but we cannot guarantee their arrival. **Please note GJX does not to email or fax the letters directly to the embassy or consulate office per the request of the U.S. Department of State.**

**Please indicate how you want to receive your letter. (Check all that apply):** Email  \* Fed-Ex  Fax

If you wish to receive the invitation letter(s) via Fed-Ex, please provide your account number:

Fed-Ex Account Number: \_\_\_\_\_

ADDRESS OF U.S. EMBASSY OR U.S. CONSULATE:

---

---

---

List the first and last (surname) of personnel/staff working for your company who require invitation letters. Include their passport number and the title they have within your company.

NAME	PASSPORT #	TITLE WITH COMPANY
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____

\_\_\_\_\_  
Company Name

\_\_\_\_\_  
Booth #(s)

Please return ALL forms by:

**Mail:**  
 GJX  
 411 W. Congress Street  
 Tucson, AZ 85701

**Email:** [laurel@gjxusa.com](mailto:laurel@gjxusa.com)

- 1 Upon receipt of order, GJX will review it for any errors and/or questions.
  
- 2 Once approved, you will receive an invoice from QuickBooks containing your invoice and instructions on how to pay by credit card online.
  
- 3 Make checks payable to **Show Management**

**PAYMENT IS DUE UPON RECEIPT OF INVOICE**

**Please do not submit your order unless you are ready to pay.**

**Invoices which remain unpaid after 5 days will be deleted**

**\*NO REFUNDS AFTER DECEMBER 31st\***

TOTALS FROM EACH FORM	
Form 2: Showcases	\$ _____
Form 2.1: ULTRA Line	\$ _____
Form 3: LED Showcases	\$ _____
Form 4: Pole&Bar	\$ _____
Form 5: Equipment	\$ _____
Form 6: Electric/Lights	\$ _____
Form 7: Vacuuming	\$ _____
Form 8: Parking	\$ _____
<b>SUBTOTAL</b>	<b>\$ _____</b>
Rental Tax 8.7%	\$ _____
Form 9: Wi-Fi	\$ _____
Form 10: Advertising	\$ _____
<b>TOTAL ORDER</b>	<b>\$ _____</b>

**Will pay by:**

Check  Wire  On-line CC

**Make checks payable to SHOW MANAGEMENT**

\_\_\_\_\_  
 Name of Person Completing Form (print)

\_\_\_\_\_  
 Email of person completing form

Company \_\_\_\_\_

Booth (s) \_\_\_\_\_

# SHOW MANAGEMENT CO., LLC

## GJX Showcase Rental

**Form 2**  
Showcases

**\*\*We will no longer be exchanging showcases at the show. Any showcase changed at the show will be charged as a new case at on-site pricing, including a \$80 on-site fee. \*\***

**Standard Line -- White with silver frame. Please select view.**

Description	watts used	1/4 view	1/2 view	full view	UP TO NOV 15	NOV 16-DEC 31	AFTER DEC 31	Qty	Amount
					Advanced	Regular	On-Site		
4' Case	50				\$ 440.00	\$ 528.00	\$ 572.00		\$
5' Case	50				440.00	528.00	572.00		
6' Case	50				440.00	528.00	572.00		
Corner	50			N/A	465.00	558.00	605.00		

**Designer Line -- Gray with silver frame. Please select view.**

Description	watts used	1/4 view	1/2 view	full view					
4' Case	50				\$ 460.00	\$ 552.00	\$ 598.00		\$
5' Case	50				460.00	552.00	598.00		
6' Case	50				460.00	552.00	598.00		
Corner	50			N/A	490.00	588.00	637.00		

**Deluxe Line -- Black with bronze frame. Please select view.**

Description	watts used	1/4 view	1/2 view	full view					
4' Case	50			N/A	\$ 485.00	\$ 582.00	\$ 637.00		\$
5' Case	50			N/A	485.00	582.00	637.00		
6' Case	50			N/A	485.00	582.00	637.00		
Corner	50			N/A	530.00	636.00	689.00		

**A la carte Showcases -- Various views and colors. Please select color.**

Description	watts used	White	Gray	Black					
Glass Halogen Tower	200				\$ 440.00	\$ 528.00	\$ 572.00		\$
Accent Cube	250				405.00	486.00	527.00		
Museum Pedestal	300		N/A		495.00	594.00	644.00		
See-Thru Case	80	Only available in White			570.00	684.00	741.00		
Wall Case	80	Only available in White			570.00	684.00	741.00		
Boutique See-Thru	80	N/A			505.00	606.00	657.00		
Boutique Wall Case	80	N/A			505.00	606.00	657.00		

<b>LIST TOTAL ON SUMMARY SHEET (FORM 1)</b>	<b>TOTAL</b>	<b>\$</b>
---	--------------	-----------

Please place ALL equipment ordered on your floor plan.

**NO REFUNDS AFTER DECEMBER 31<sup>ST</sup>**

**General Terms, Conditions and Disclaimer:** Show Management Co., L.L.C. reserves the right to substitute cases (first come, first serve availability). If a different type of showcase is substituted, the exhibitor will be charged the new type showcase price. SMC is not liable for content, damage; breakage and general liability after cases have been delivered.

Company \_\_\_\_\_

Booth(s) \_\_\_\_\_



# SHOW MANAGEMENT CO., LLC

## Ultra-Line Showcase Rental

**Form 2.1**  
Showcases

The Ultra Line is the best way to take your displays to the next level. These premium showcases feature a modern, sleek look with high-end LED lighting to emphasize your products! Available in Glossy Black or Matte White exterior.



**Ultra 3000K Yellow -- Aluminum frame. Please select view and color.**

Description	watts used	1/4 view	1/2 view	full view	Black or White	UP TO NOV 15	NOV 16-DEC 31	AFTER DEC 31	Qty	Amount
						Advanced	Regular	On-Site		
4' Case	12					\$ 570.00	\$ 684.00	\$ 741.00		\$
5' Case	15					570.00	684.00	741.00		
6' Case	17					570.00	684.00	741.00		
Corner	9					590.00	708.00	767.00		

**Ultra 6000K White -- Aluminum frame. Please select view and color.**

Description	watts used	1/4 view	1/2 view	full view	Black or White				Qty	Amount
						Advanced	Regular	On-Site		
4' Case	42					\$ 570.00	\$ 684.00	\$ 741.00		\$
5' Case	48					570.00	684.00	741.00		
6' Case	54					570.00	684.00	741.00		
Corner	36					590.00	708.00	767.00		

**LIST TOTAL ON SUMMARY SHEET (FORM 1)**

**TOTAL**    \$

\*\*We will no longer be exchanging showcases at the show. Any showcase changed at the show will be charged as a new case at on-site pricing, including a \$80 on-site fee. \*\*

Please place ALL equipment ordered on your floor plan.  
**NO REFUNDS AFTER DECEMBER 31<sup>ST</sup>**

**General Terms, Conditions and Disclaimer:** Show Management Co., L.L.C. reserves the right to substitute cases (first come, first serve availability). If a different type of showcase is substituted, the exhibitor will be charged the new type showcase price. SMC is not liable for content, damage; breakage and general liability after cases have been delivered.

Company \_\_\_\_\_

Booth(s) \_\_\_\_\_

# SHOW MANAGEMENT CO., LLC

## GJX LED Showcase Rental

**Form 3**  
LED  
Showcases

**DEADLINE FOR LED SHOWCASES IS DECEMBER 20th, 2023**

**\*\*NO LED CASES CAN BE ORDERED ON SITE\*\***

**LED Standard Line -- White with no frame. Please select view.**

Description	watts used	1/4 view	1/2 view	full view	UP TO NOV 15	NOV 16-DEC 20	Qty	Amount
					Advanced	Regular		
4' LED Case	20				\$ 540.00	\$ 648.00		\$
5' LED Case	20				540.00	648.00		
6' LED Case	20				540.00	648.00		
LED Corner	20			N/A	575.00	690.00		

**LED Designer Line -- Gray with silver frame. Please select view.**

Description	watts used	1/4 view	1/2 view	full view				
4' LED Case	20				\$ 570.00	\$ 684.00		\$
5' LED Case	20				570.00	684.00		
6' LED Case	20				570.00	684.00		
LED Corner	20				605.00	726.00		

**LED Deluxe Line -- Black with bronze frame. Please select view**

Description	watts used	1/4 view	1/2 view	full view				
4' LED Case	20			N/A	\$ 595.00	\$ 714.00		\$
5' LED Case	20			N/A	595.00	714.00		
6' LED Case	20			N/A	595.00	714.00		
LED Corner	20			N/A	645.00	774.00		

**LED A la Carte Showcases -- Please select color.**

Description	watts used	White	Gray	Black				
LED Glass Tower	24				\$ 505.00	\$ 606.00		\$
LED Accent Cube	16				465.00	584.00		
LED Museum Pedestal	24		N/A		575.00	690.00		
LED See-Thru Case	105	White	N/A	N/A	695.00	834.00		
LED Wall Case	105	White	N/A	N/A	695.00	834.00		
Boutique See-Thru Case	105	N/A			640.00	768.00		
Boutique See-Wall Case	105	N/A			640.00	768.00		

**LIST TOTAL ON SUMMARY SHEET (FORM 1)**

**\$**

**\*\*We will no longer be exchanging showcases at the show. Any showcase changed at the show will be charged as a new case at on-site pricing, including a \$80 on-site fee. \*\***

Please place ALL equipment ordered on your floor plan.

**NO REFUNDS AFTER DECEMBER 31<sup>ST</sup>**

**General Terms, Conditions and Disclaimer:** Show Management Co., L.L.C. reserves the right to substitute cases (first come, first serve availability). If a different type of showcase is substituted, the exhibitor will be charged the new type showcase price. SMC is not liable for content, damage; breakage and general liability after cases have been delivered.

Company \_\_\_\_\_

Booth(s) \_\_\_\_\_

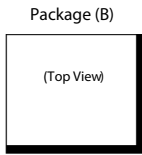
# SHOW MANAGEMENT CO., LLC.

## GJX Pole+Bar Packages & Company Headers

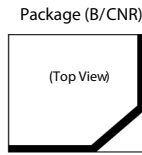
**Form 4**

**If you use any overhead lighting, YOU MUST ORDER A POLE AND BAR PACKAGE**

Pole packages & Headers are on a per booth basis (I.E.: 2 Booths = 2 QTY)



Package (B)  
Front & 1 Side

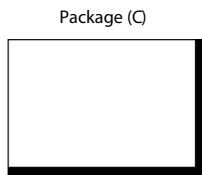


Package (B/CNR)  
for Corner Showcase

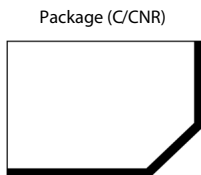
### PACKAGE B

For Booth Sizes  
6'x8', 8'x10' 10'x8'

	UP TO NOV 15	NOV 16-DEC 31	AFTER DEC 31	Quantity	Amount
	Advanced	Regular	On-Site		
Package (B)	125.00	150.00	163.00		\$
Package (B/CNR)*	155.00	186.00	202.00		
Support Crossbar - used if hanging lights in center or back of booth	30.00	36.00	39.00		



Package (C)  
Front & 1 Side



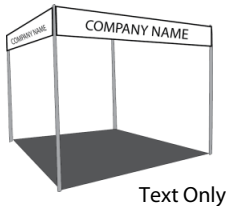
Package (C/CNR)  
for Corner Showcase

### PACKAGE C

For Booth Sizes  
12' x 8 & 14' x 8'

	Advanced	Regular	On-Site	Quantity	Amount
Package (C)	155.00	186.00	202.00		\$
Package (C/CNR)*	185.00	192.00	208.00		
Support Crossbar - used if hanging lights in center or back of booth	30.00	36.00	39.00		

#### Company Header



Text Only



Full Color  
Company Headers.  
You must provide  
art work. Specs will  
be emailed after order  
is placed.

#### Company Header Package B: Includes pole+bar, 14" tall headers with design provided by you.

	\$ 500.00	\$ 600.00	\$ 650.00		
Header on 1 side (B1) Text Only					\$
Header on 2 sides (B2) Text Only	645.00	774.00	839.00		
Header on 2 sides for corner showcase (B/CNR) Text Only	785.00	942.00	1,021.00		
FULL COLOR Header on 2 sides (B2Color)	800.00	960.00	N/A		
FULL COLOR Header 2 sides for corner showcase (B/CNRCOLOR)	900.00	1,080.00	N/A		

#### Company Header Package C: Includes pole+bar, 14" tall headers with design provided by you.

	530.00	636.00	689.00		
Header on 1 sides (C1) Text Only					\$
Header on 2 sides (C2) Text Only	675.00	810.00	878.00		
Header on 2 sides for corner showcase (C/CNR)Text Only	800.00	960.00	1,040.00		
FULL COLOR Header on 2 sides (C2Color)	785.00	942.00	N/A		
FULL COLOR Heade 2 sides for corner case (C/CNRCOLOR)	900.00	1,080.00	N/A		

**ONCE EQUIPMENT HAS BEEN SET IN YOUR BOOTH THERE WILL BE NO REFUNDS**

LIST TOTAL ON SUMMARY SHEET (FORM 1)	TOTAL	\$
--------------------------------------	-------	----

Company: \_\_\_\_\_

Booth (s): \_\_\_\_\_

# SHOW MANAGEMENT CO., LLC

## GJX Equipment Rental

**Form 5**

Each booth comes with 2 chairs and a 6' table. The 6' table may be exchanged for a 4' or an 8' table without any charge, **IF EXCHANGED BEFORE** December 31, 2023. **\*\* After this date, there is a \$35.00 charge.**

I wish to exchange my free 6' table for a \_\_\_\_\_ table. **After Dec. 31<sup>st</sup>.** \$ 35.00 x \_\_\_\_\_ = \_\_\_\_\_

	UP TO NOV 15	NOV 16-DEC 31	AFTER DEC 31		
<b>Topped and Draped Tables (30" tall x 24" deep)</b>	<b>Advanced</b>	<b>Regular</b>	<b>On-Site</b>	<b>Quantity</b>	<b>Amount</b>
4' Length Table	\$ 65.00	\$ 78.00	\$ 85.00		\$
6' Length Table	75.00	90.00	98.00		
8' Length Table	85.00	102.00	111.00		
4th Side Draped (indicate which tables to be draped with *)	35.00	42.00	46.00		

<b>Topped &amp; Draped Display Counters* (42" tall x 24" deep)</b>					
<i>Under no circumstance weight is to exceed 225 pounds</i>					
4' Length Counter	\$ 80.00	\$ 96.00	\$ 104.00		\$
6' Length Counter	92.00	111.00	120.00		
8' Length Counter	\$ 105.00	126.00	137.00		
4th Side Draped (indicate which tables to be draped with *)	35.00	42.00	46.00		

<b>Draped Table Top Risers (Each tier is 6" high &amp; 12' deep)</b>					
4' Single Tier	\$ 35.00	\$ 42.00	\$ 46.00		\$
4' Double Tier	40.00	48.00	52.00		
6' Single Tier	45.00	54.00	59.00		
6' Double Tier	50.00	60.00	65.00		
8' Single Tier	55.00	66.00	72.00		
8' Double Tier	65.00	78.00	85.00		

<b>Chairs (Each booth comes with 2 free chairs)</b>					
Folding Chair	\$ 35.00	\$ 42.00	\$ 46.00		\$
Counter Stool (with back)	70.00	84.00	91.00		

<b>Additional Display Equipment</b>					
Pegboard 4' x 8' w/o hooks (Will hold over: 75lb)	\$ 205.00	\$ 246.00	\$ 267.00		\$
Pegboard Hooks (each)	1.00	1.20	1.30		
Sign Hooks (each)	1.00	1.20	1.30		

<b>LIST TOTAL ON SUMMARY SHEET (FORM 1)</b>	<b>TOTAL</b>	\$
---	--------------	----

**Please place ALL equipment ordered on your floor plan.**  
**NO REFUNDS ON EQUIPMENT AFTER DECEMBER 31<sup>ST</sup>.**

Company \_\_\_\_\_ Booth(s) \_\_\_\_\_

# SHOW MANAGEMENT CO., LLC

Form 6

## GJX Electrical and Lighting Rental

All on-site electricity orders will incur a \$100 labor charge (new or additional)

**ELECTRICITY IS NOT INCLUDED WITH YOUR BOOTH**  
 If you require power, you must order the appropriate amount. Be sure to calculate TOTAL wattage needed including your own equipment.  
 \*\*\*Absolutely NO coffee pots, hot plates or microwaves!\*\*\*

Wattage Calculation:	
Showcases =	watts
Lighting =	watts
Other =	watts
Total =	watts

Due to safety concerns as specified by the Fire Marshall, Halogen lights will no longer be allowed on the show floor. You will have a choice of yellow or white LED lights which needs to be indicated on this form. If you are bringing your own lights, please ensure they are LED or fluorescent lights only.

**LED Track Lighting:**

Choose WHITE or YELLOW LIGHT	Color	Watts	UP TO NOV 15	NOV 16-DEC 31	AFTER DEC 31	Quantity	Amount
			Advanced	Regular	On-Site		
2' track with 2 LED lights		110	\$ 205.00	\$ 246.00	\$ 267.00		\$
2' track with 3 LED lights		165	290.00	348.00	377.00		
4' track with 4 LED lights		220	350.00	420.00	455.00		
4' track with 5 LED lights		275	395.00	474.00	514.00		

When ordering our track lights, you must indicate placement of track lights on your booth layout or they will not be hung.

**Additional Equipment**

Description							
Extension cord w/ 3-prong plug			\$ 20.00	\$ 24.00	\$ 26.00		\$
6-outlet power strip			20.00	24.00	26.00		
3-outlet cube tap			15.00	18.00	20.00		
End Cap			5.00	6.00	7.00		

**Electricity - Use wattage calculation on top of page and choose amount needed.**

Description							
500 Watts Electric (Minimum)			\$ 120.00	\$ 144.00	\$ 156.00		\$
1000 Watts Electric			160.00	192.00	208.00		
1500 Watts Electric			210.00	252.00	273.00		
2000 Watts Electric			260.00	312.00	338.00		

LIST TOTAL ON SUMMARY SHEET (FORM 1)	<b>TOTAL</b>	\$
--------------------------------------	--------------	----

**NO REFUNDS ON EQUIPMENT AFTER DECEMBER 31<sup>ST</sup>**

Light fixtures will be removed at 4:00 on closing day by GJX. If you do not comply, you will be responsible for any missing lights.

By filling out this form, I agree to the Electrical Rules and Regulations on this form and the following page.

Company \_\_\_\_\_

Booth(s) \_\_\_\_\_

SHOW MANAGEMENT CO., LLC  
GJX Electrical Rules and Regulations

**NO COOKING APPLIANCES SUCH AS:**



If cooking appliances are found in your booth, you will be fined and asked to remove appliance immediately from the show floor or SMC will confiscate the appliance which will be available for you to pick up on the last day of the show at the SMC counter in the registration area.

All electrical equipment must have one of the following approved stamps:



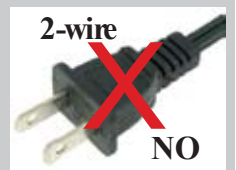
1. All equipment regardless of source must comply with all federal, state and city safety codes and all equipment must be 3 prong, grounded type.
2. Claims will not be considered unless filed by exhibitor prior to the close of the exhibition.
3. No one except SMC Personnel shall relocate, repair or alter lighting. Any alterations of SMC lights or fixtures by anyone other than SMC, that results in damage or injury, will be the sole responsibility of the exhibitor.
4. All material and equipment furnished by SMC shall remain the property of SMC and be removed only by SMC at the close of show. At the close of show, please leave all SMC equipment in your booth to be collected.
5. Any special lighting or installation shall be on a time plus material basis and solely at the discretion of SMC.
6. Lights shall be turned on two hours prior to show opening and will be turned off two hours after show closing.
7. SMC is not responsible for voltage fluctuation or power failure.
8. Quantities are limited. Orders must be received within regular price time frame to ensure delivery.
9. Prices include track, fixtures, installation, maintenance and removal. Price does not include power.
10. Burned out lamps will be replaced free of charge with the exchange of a bad bulb. Missing or broken lamps will be charged to customer at market price. All fixtures not returned will be charged to exhibitor at market price.

**Light Fixtures**

- NO HOMEMADE OR ALTERED LIGHT FIXTURES
- All track lighting must have approved end caps and cord caps.
- No light bulbs or combinations of light bulbs that exceed the wattage listed on the light fixture .

**Extension Cords**

- All extension cords used in the booth must be a three-wire cord with a three-prong plug.
- No two-wire extension cords are allowed.



**Electrical Connections**

- All lighting equipment fixtures must be plugged into an approved power strip before being plugged into the main outlet box.
- The power strip must have a reset button or circuit breaker.
- Do not use two-wire multi-plug extension cords plugged together to the main outlet box.



**Any violation of these rules will result in immediate termination of electricity service and/or a \$100 fine payable at time of violation.**

**SHOW MANAGEMENT CO., LLC**  
**GJX Booth Vacuuming Form**

**Form 7**

**6 - DAY BOOTH VACUUMING SERVICE**

From Tuesday, January 30 through Sunday, February 4 2024

**PLAN AHEAD: NO ORDERS WILL BE TAKEN ONCE SHOW OPENS  
 AND NO OTHER VACUUMING SERVICE WILL BE AVAILABLE**

**Booth Vacuuming is NOT part of your booth package. If you would like your booth vacuumed, service must be ordered at the time you place your equipment order.**

Booth Vacuuming	<i>UP TO NOV 15</i>	<i>NOV 16-DEC 31</i>	<i>AFTER DEC 31</i>	Quantity	Amount
	Advanced	Regular	On-Site		
1 booth	\$ 120.00	\$ 144.00	\$ 156.00		\$
2 booths	\$ 200.00	\$ 240.00	\$ 260.00		
3+ booths	\$ 300.00	\$ 360.00	\$ 390.00		

<b>LIST TOTAL ON SUMMARY SHEET (FORM 1)</b>	<b>TOTAL</b>	\$
---	--------------	----

**SIGNATURE REQUIRED-PLEASE READ CAREFULLY**

**EXHIBITOR WAIVER AND RELEASE OF LIABILITY FORM**

I expressly warrant and represent that I am the authorized representative of (company name) \_\_\_\_\_  
 And have the authority to agree to the terms of this waiver and release.

- It is my responsibility to secure all valuables in my booth at all times.
- It is also my responsibility to ensure any valuables are secured in the vault while my booth is not staffed.
- I understand that Show Management Company (SMC) and Gem & Jewelry Exchange (GJX), their contractors and/or employees are not, in any way, responsible for any lost, missing, stolen or damaged items.

I have read this waiver and release of liability, understand and agree to it. I further understand that  
 By signing this waiver and release, I voluntarily surrender legal rights.

\_\_\_\_\_  
 Print Name & Title of Authorized Representative

\_\_\_\_\_  
 Signature of Authorized Representative

\_\_\_\_\_  
 Date

Company \_\_\_\_\_

Booth (s) \_\_\_\_\_



# SHOW MANAGEMENT CO., LLC

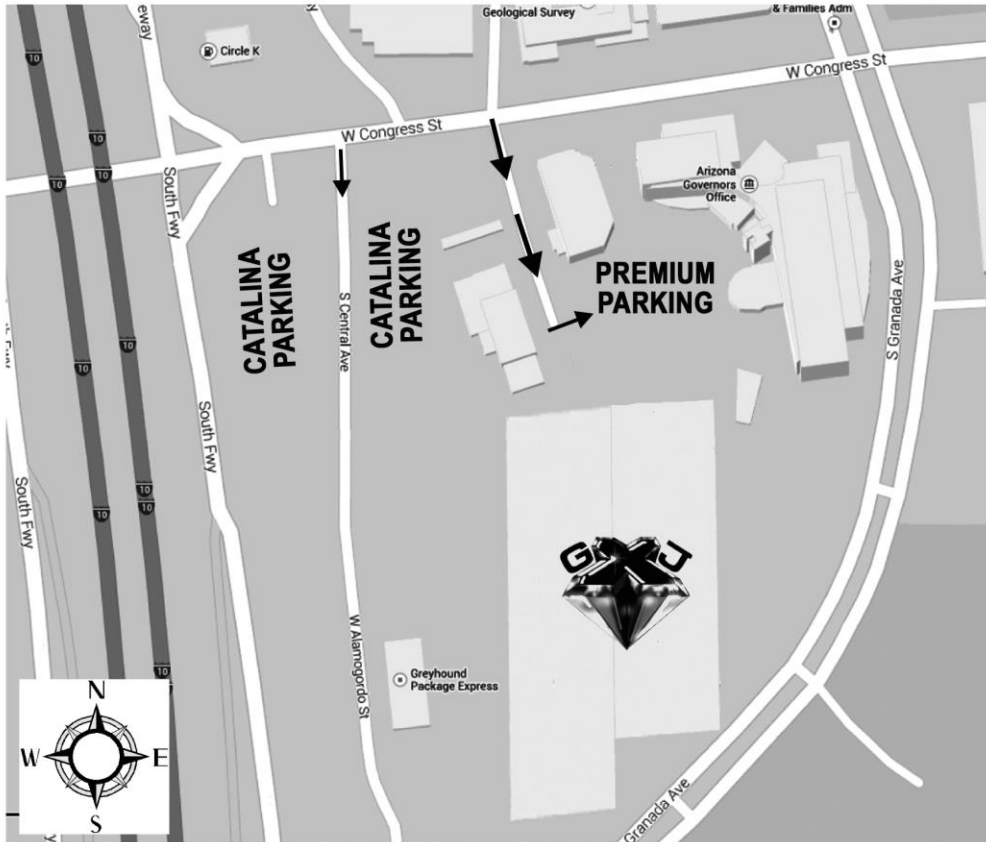
## GJX Show Parking Pass

**Form 8**

**DEADLINE TO ORDER PASS: JANUARY 5TH**

### 6 Day Re-Entry Parking Pass

Valid Tuesday, January 30th through Sunday, February 4<sup>th</sup>, 2024



**Note:** There are a limited amount of spaces. Spaces are sold on a first-come, first-serve basis. Your pass will be handed to you at exhibitor check in. A signature will be required to pick up the pass.

	<i>DEADLINE JANUARY 5th</i>		
<b>Parking:</b>	<b>Advanced</b>	<b>Quantity</b>	<b>Total</b>
Catalina Lot (West of GJX Tent)	\$ 90.00		\$
Premium Parking (Exclusive paved lot adjacent to tent)	120.00		

**LIST TOTAL ON SUMMARY SHEET (FORM 1)**      \$ \_\_\_\_\_

Company: \_\_\_\_\_ Booth (s): \_\_\_\_\_



SHOW MANAGEMENT CO., LLC  
GJX Wireless Internet Form

Form 9

**DEDICATED INTERNET BANDWIDTH**

From Sunday January 30 through Sunday February 4, 2024

Wi-Fi services is managed by GSW Telecom. GSW Telecom supports GJX with Ruckus “Smart Wi-Fi Technology” – a pioneer in delivering the highest quality wireless network performance possible. Flexible, reliable and secure, Ruckus has deployed hundreds of thousands of wireless Access points (Aps) in tens of thousands of buildings, convention arenas and stadiums worldwide. The GSW Telecom/Ruckus solution can handle tens of thousands of simultaneous conversations at venues like GJX.

GJX offers free WIFI to exhibitors suitable for basic tasks such as web browsing, email and light social media use. Includes access to PCs and limited printing services.

Exhibitors have the option to upgrade to High- Speed service which is suitable for high-quality video streaming, video conferencing and fast downloads.

WI-FI Service		Cost	Quantity	Amount
High Speed – 2 devices at 10MB		\$100		\$
LIST TOTAL ON SUMMARY SHEET (FORM 1)			<b>TOTAL</b>	\$

If you have any questions in regards to capabilities or compatibility with your devices or software, please email [info@gjxusa.com](mailto:info@gjxusa.com).

Company \_\_\_\_\_ Booth (s) \_\_\_\_\_

# SHOW MANAGEMENT CO., LLC

## Advertising Opportunities

**Artwork Submission Deadline: November 15, 2023**

Email artwork to: [ana@gjxusa.com](mailto:ana@gjxusa.com) or call GJX at 520-882-4200

### Booth Sign Logo \$40

GJX provides you with a cardboard booth sign that hangs in the back of your booth with your company name, city, state, country and booth number for each booth that you have contracted.



- **Size:** 4”H x 4” W (NO MARKS OR BLEEDS)
- **Resolution:** 150 DPI
- **Type:** JPEG File

### Show Guide Highlighted Listing \$300

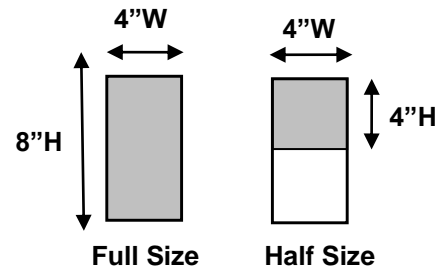
Stand out from the rest by adding a highlight to your listing in our show guide.



### Show Guide Ad \$1200/\$700

You are automatically included in our Show Guide listing for free. This includes your company name, booth number, contact info and product description. Purchase your very own full color advertising page to get the buyers attention and get them to your booth.

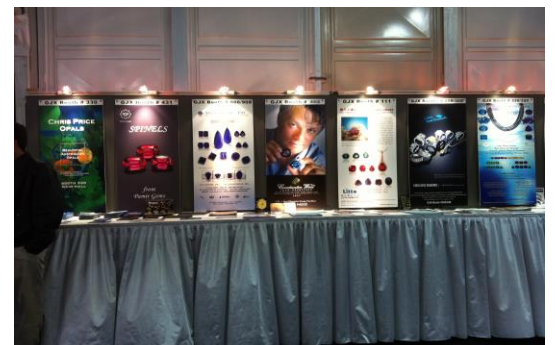
- **Size:** 8”H x 4” W or 4”H x 4” W (NO MARKS OR BLEEDS)
- **Resolution:** 300 DPI - CMYK color
- **Type:** TIF or high-resolution PDF



### Wall Posters \$700

If you have purchased a full-page ad in our Show Guide, you may purchase a wall poster duplicating your ad to be displayed in the registration area. This opportunity is on a first-come, first-served basis, as space is limited. **One poster per company.** Any additional wall posters are for booth display only.

- **Size:** 20” x 40” (NO MARKS OR BLEEDS)
- **Resolution:** 120 DPI – CMYK color
- **Type:** TIF or high-resolution PDF



### **Flyer/Brochure Counter Space \$200**

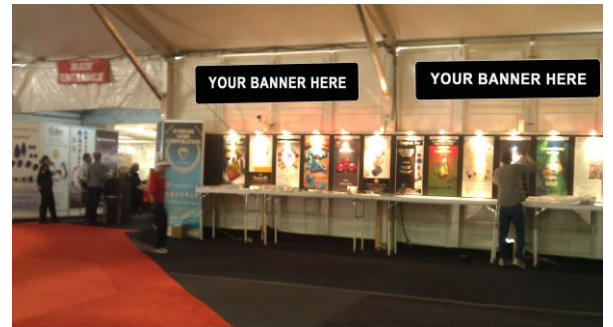
Place your own flyers/brochures on our counters underneath the poster wall where buyers must stop by to fill out their registration form. *This is for permission to place your advertising on the counter ONLY. You are responsible for bringing your own flyers/brochures and refreshing them during the show. Flyers must be brochure, postcard or half page size. NO full-page size paper will be allowed to be placed on table. GJX will provide 3, clear stands for your material.*



### **Registration Area Banners \$2600**

Large 3' x 10' banner. Only 3 spots available. These banners are displayed above the poster wall in the registration area. They face the front doors as buyers come in to get their badges.

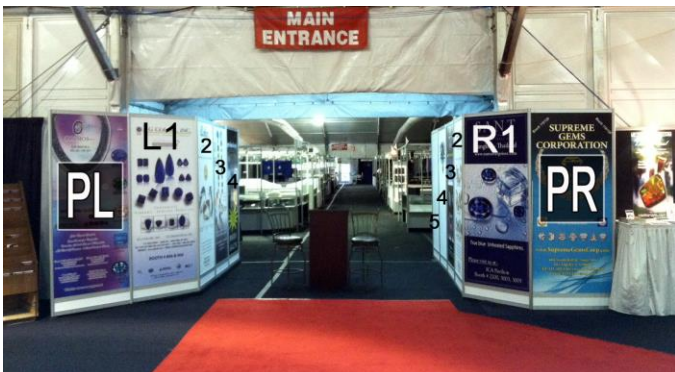
- **Image Size:** 9" tall x 30" wide
- **Resolution:** 300 DPI – CMYK color
- **Type:** TIF or high-resolution PDF



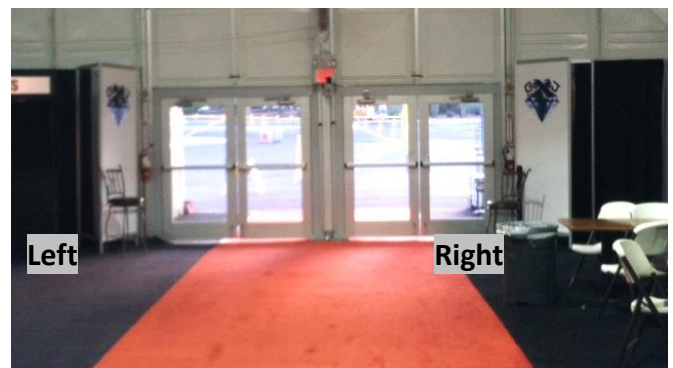
### **Panel Displays \$ see order form for prices**

Panels are 3' x 8' and are located at the entrances of the Main front doors, Main entrance, Idar Oberstein Pavilion, ICA/IBGM Pavilion and the Premier Pavilion. This opportunity is on a first-come, first-served basis, as space is limited. You may select your entrance of choice, but no guarantees are made that your selection will be available.

- **File Size:** 19.375" x 43.125". No marks.
- **Resolution:** 300 DPI – CMYK color
- **Type:** TIF or high-resolution PDF



**MAIN ENTRANCE PANELS**



**MAIN DOOR PANELS**

## **Registration Counter Kick panels \$5000**

Your ad will be stretching along our buyer registration counter kick panels. Don't miss this exclusive opportunity to have a prominent ad space in the registration area. Price is for all 6 panels.

- **Image Size:** contact us for details
- **Resolution:** 300 DPI – CMYK color
- **Type:** TIF or high-resolution PDF



## **Registration Area 55' TV Monitor Display \$500**

Get your ad in rotation on a bright LCD screen and dazzle buyers as they get their badges in the registration tent.

- **Image Size:** 1920px by 1080px
- **Resolution:** 300 DPI – RGB color
- **Type:** jpeg



## **Hot Coffee Cup Sleeve \$3500**

Put your logo on the sleeve of a hot coffee cup for all to see. The coffee vendor will put them on their hot drinks at the show. Just send us your logo and we'll do the rest. We must provide 10,000 sleeves.

- **Image Size:** 2.7" x 2" – 1 Color
- **Type:** JPEG File



## **Show Pens \$2000**

Send us your custom pens and we will place them on all our registration counters for buyers to use and take home. *This is for counter distribution ONLY. You are responsible for supplying pens.*

## **Buyer Bag Goodies \$2000**

Let's fill the buyers' bags with fun promo items. Post-its, pens, cleaning cloths, postcards, phone chargers, mints or any other small items you might have done. *You are responsible for supplying 5000 promo items.*

## **Lanyard Sponsor \$4000**

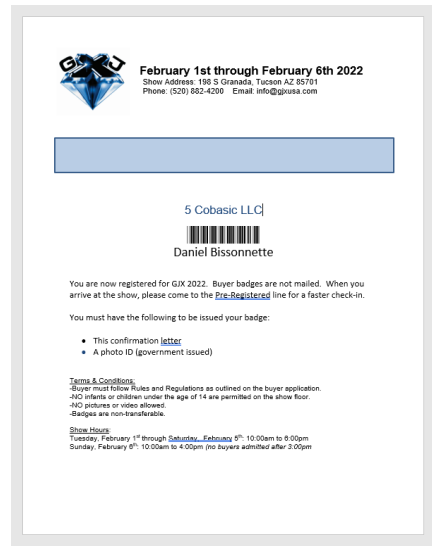
Your company name/logo will be walked around with all our buyer badges. *Price does not include production. You must provide lanyards with double bulldog clips.*





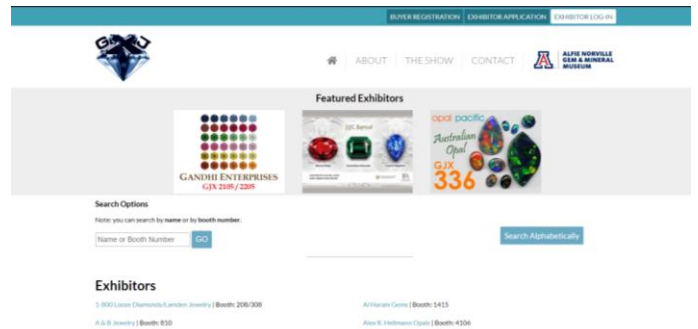
## Buyer Confirmation Email \$2500

Send buyers your way by advertising on in our Buyer confirmation email. When a buyer registers, we send them a personalized email that contains their registration ID. They must show this code in order to get their badge printed. (Specs will be emailed after order is placed)



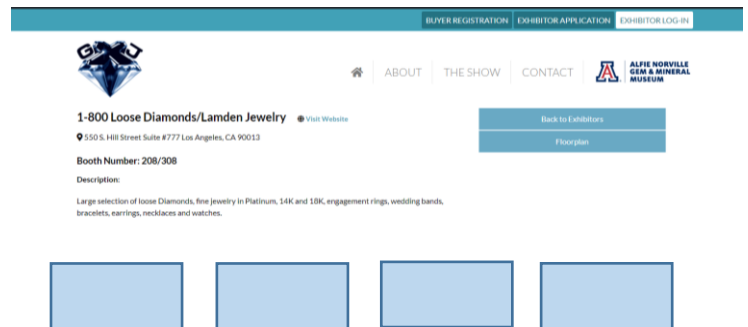
## Featured Exhibitor \$500 (only 5 spaces available)

Place yourself at the top of the exhibitor list and be the center of attention.



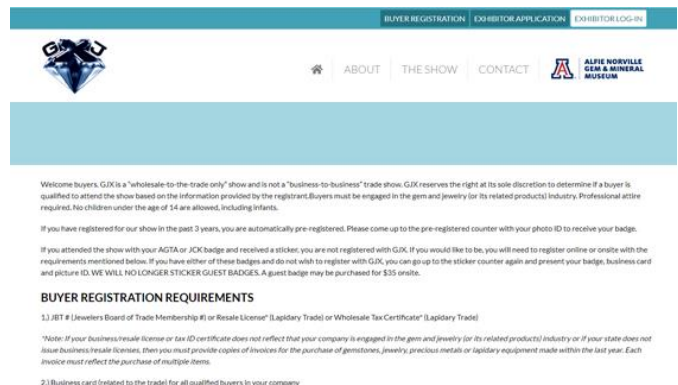
## Listing Product Images \$350

Add up to 8 images of your product within your company listing.



## Buyer Registration Page Header \$1500

Buyers will see your banner when they visit the registration page to read about our requirements and/or register to attend.



# SHOW MANAGEMENT LLC

## Advertising Opportunities

**Form 10**

ON-SITE ADVERTISEMENT	PRICE	QUANTITY	AMOUNT
Booth Sign color Company Logo	\$40.00	_____	\$ _____
Full page color ad in Show Guide	\$1,200.00	_____	\$ _____
1/2 page color ad in Show Guide	\$700.00	_____	\$ _____
Highlighted Listing in Show Guide	\$300.00	_____	\$ _____
Wall Poster in Registration Area	\$700.00	_____	\$ _____
Counter Space for Flyers/Brochures	\$200.00	_____	\$ _____
Banners in Registration Area	\$2,600.00	N/A	SOLD OUT
Panel @ Front door	\$2,800.00	_____	\$ _____
Panel @ Main entrance L2-5 and R2-5	\$2,000.00	_____	\$ _____
Panel @ Main entrance L1-and R1	\$2,400.00	N/A	SOLD OUT
Panel @ Main entrance PL and RL	\$2,700.00	N/A	SOLD OUT
Panel @ Idar Oberstein Entrance	\$1,300.00	_____	\$ _____
Panel @ ICA/Brazilian Entrance	\$1,300.00	_____	\$ _____
Panel @ Premier Pavilion Entrance	\$1,300.00	_____	\$ _____
Registration Counter Kickpanels	\$5,000.00	_____	\$ _____
Registration Area TV Monitor Display	\$500.00	_____	\$ _____
			\$ _____

**Would you like to  
use the same  
artwork as 2023?**

YES

NO

**ARTWORK  
SUBMISSION  
DEADLINE  
NOVEMBER 15**

PROMO ITEMS	PRICE	QUANTITY	AMOUNT
Hot Coffee Cup Sleeves*	\$3,000.00	_____	\$ _____
Pens for registration (QTY 3000)*	\$2,000.00	_____	\$ _____
Buyer Lanyards (QTY 5000)*	\$4,000.00	_____	\$ _____
Exhibitor Lanyards (QTY 3000)*	\$3,000.00	_____	\$ _____
Buyer Bags - One side one color logo	\$8,000.00	_____	\$ _____
Buyer bag inserts	\$1,000.00	_____	\$ _____
Buyer/Exhibitor Reg Confirmation Email	\$2,500.00	_____	\$ _____

**Add your total  
advertising amount  
to the Summary  
page Form 1**

\*YOU MUST SUPPLY ITEMS. DESIGN APPROVAL REQUIRED.

DIGITAL ADVERTISING	PRICE	QUANTITY	AMOUNT
Buyer Registration Header	\$1,500.00	_____	\$ _____
Featured Exhibitor Spot	\$500.00	_____	\$ _____
Listing Product Images	\$350.00	_____	\$ _____

**TOTAL**  
\$ \_\_\_\_\_

**Disclaimer:** No cancellations or refunds after November 1st. If exhibitor does not submit artwork by the deadline, GJX reserves the right to use prior art work or fill the space at its discretion.

Company: \_\_\_\_\_ Booth(s): \_\_\_\_\_