

SHOW MANAGEMENT CO., LLC

Advertising Opportunities

Artwork Submission Deadline: November 15, 2025

Email artwork to: ana@gjxusa.com or call GJX at 520-882-4200

Booth Sign Logo \$40

GJX provides you with a cardboard booth sign that hangs in the back of your booth with your company name, city, state, country and booth number for each booth that you have contracted.



- **Size:** 4" H x 4" W (NO MARKS OR BLEEDS)
- **Resolution:** 150 DPI
- **Type:** JPEG File

Show Guide Highlighted Listing \$300

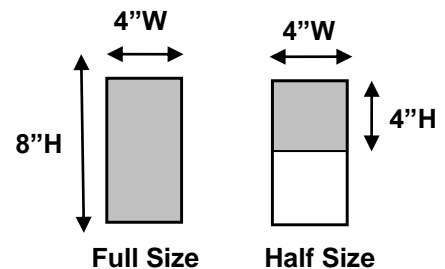
Stand out from the rest by adding a highlight to your listing in our show guide.



Show Guide Ad \$1200/\$700 – **INSIDE FRONT COVER NOW AVAILABLE**

You are automatically included in our Show Guide listing for free. This includes your company name, booth number, contact info and product description. Purchase your very own full color advertising page to get the buyers attention and get them to your booth.

- **Size:** 8" H x 4" W or 4" H x 4" W (NO MARKS OR BLEEDS)
- **Resolution:** 300 DPI - CMYK color
- **Type:** TIF or high-resolution PDF



Wall Posters \$700

If you have purchased a full-page ad in our Show Guide, you may purchase a wall poster duplicating your ad to be displayed in the registration area. This opportunity is on a first-come, first-served basis, as space is limited. **One poster per company.** Any additional wall posters are for booth display only.

- **Size:** 20" x 40" (NO MARKS OR BLEEDS)
- **Resolution:** 120 DPI – CMYK color
- **Type:** TIF or high-resolution PDF



Flyer/Brochure Counter Space \$200

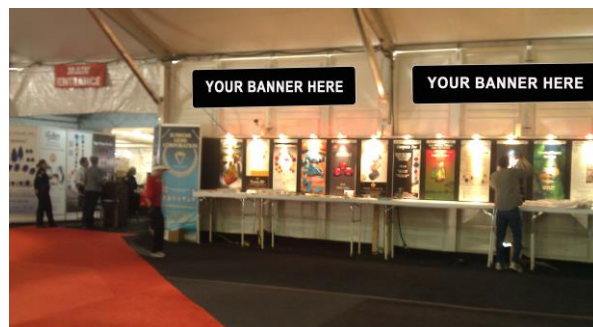
Place your own flyers/brochures on our counters underneath the poster wall where buyers must stop by to fill out their registration form.
This is for permission to place your advertising on the counter ONLY.
You are responsible for bringing your own flyers/brochures and refreshing them during the show. Flyers must be brochure, postcard or half page size.
NO full-page size paper will be allowed to be placed on table.
GJX will provide 3, clear stands for your material.



Registration Area Banners \$2600

Large 3' x 10' banner. Only 3 spots available. These banners are displayed above the poster wall in the registration area. They face the front doors as buyers come in to get their badges.

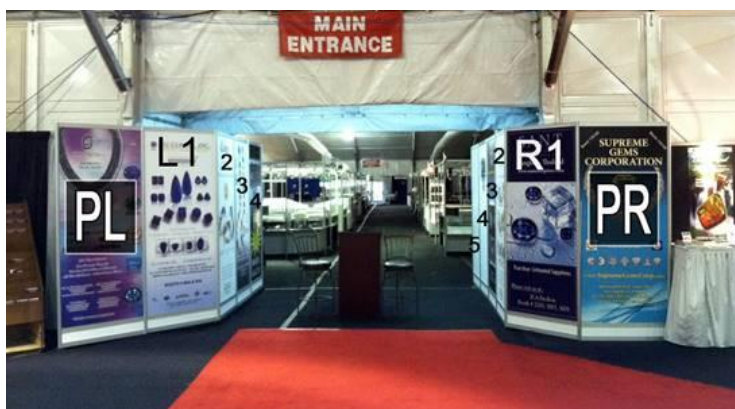
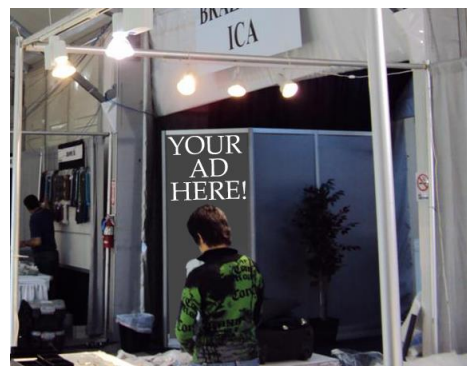
- **Image Size:** 9" tall x 30" wide
- **Resolution:** 300 DPI – CMYK color
- **Type:** TIF or high-resolution PDF



Panel Displays \$ see order form for prices

Panels are 3' x 8' and are located at the entrances of the Main front doors, Main entrance, Idar Oberstein Pavilion, ICA/IBGM Pavilion and the Premier Pavilion. This opportunity is on a first-come, first-served basis, as space is limited. You may select your entrance of choice, but no guarantees are made that your selection will be available.

- **File Size:** 19.375" x 43.125". No marks.
- **Resolution:** 300 DPI – CMYK color
- **Type:** TIF or high-resolution PDF



MAIN ENTRANCE PANELS !!SPACES AVAILABLE!!

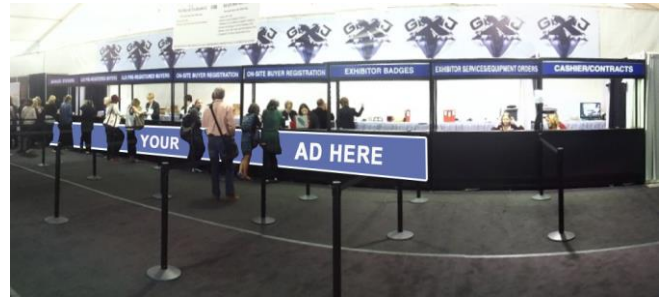


FRONT DOOR PANELS

Registration Counter Kick panels \$5000

Your ad will be stretching along our buyer registration counter kick panels. Don't miss this exclusive opportunity to have a prominent ad space in the registration area. Price is for all 6 panels.

- **Image Size:** contact us for details
- **Resolution:** 300 DPI – CMYK color
- **Type:** TIF or high-resolution PDF



Registration Area 55' TV Monitor Display \$500

Get your ad in rotation on a bright LCD screen and dazzle buyers as they get their badges in the registration tent.

- **Image Size:** 1920px by 1080px
- **Resolution:** 300 DPI – RGB color
- **Type:** jpeg



Buyer Registration Reminder Blast \$2000 per blast

Previous attendees (around 10K) will receive an email reminding them to pre-register and that they now have to register every year. There will be a total of 3 blasts:

1. 11/24/2025
2. 12/15/2025
3. 1/12/2025

GJX

GJX 2026 | FEB 2 - FEB 7

Monday through Friday 10am to 6pm. Saturday 10am to 4pm (doors close at 3pm)

YOUR COMPANY AD HERE

**Buyer Pre-Registration
Now Open!**

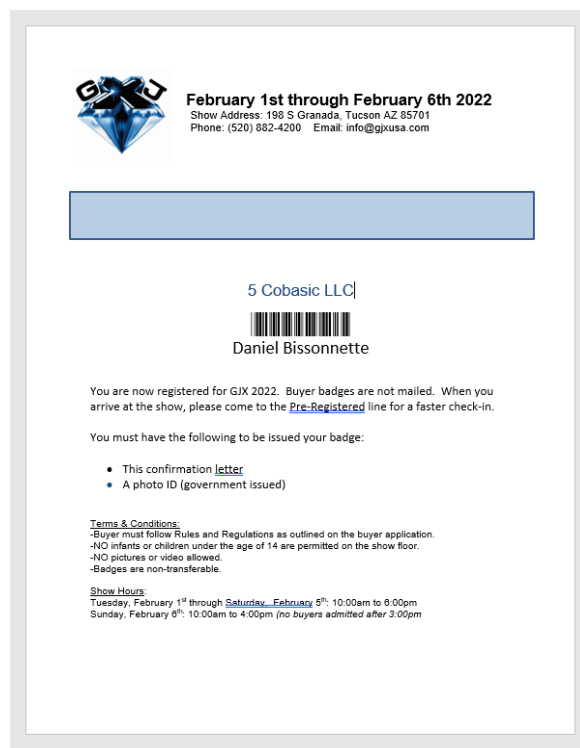
Beginning with the 2025 show, and going forward, buyers are required to register annually as your information is no longer in the system.

Click here
TO REGISTER NOW!

www.gjx.rocks/buyers

Buyer Confirmation Email \$2500

Send buyers your way by advertising on in our Buyer confirmation email. When a buyer registers, we send them a personalized email that contains their registration ID. They must show this code in order to get their badge printed.
(Specs will be emailed after order is placed)



Show Pens \$2000

Send us your custom pens and we will place them on all our registration counters for buyers to use and take home. *This is for counter distribution ONLY. You are responsible for supplying pens.*

Buyer Bag Goodies \$2000

Let's fill the buyers' bags with fun promo items. Post-its, pens, cleaning cloths, postcards, phone chargers, mints or any other small items you might have done.
You are responsible for supplying 5000 promo items.

Lanyard Sponsor \$4000

Your company name/logo will be walked around with all our buyer badges.
Price does not include production. You must provide lanyards with double bulldog clips.



WEBSITE ADVERTISING

Featured Exhibitor \$500 (only 5 spaces available)

Place yourself at the top of the exhibitor list and be the center of attention.

For the Featured Exhibitor:

- **Image Size:** 600px by 450px
- **Resolution:** 300 DPI – RGB color
- **Type:** jpeg

Listing Product Images \$350

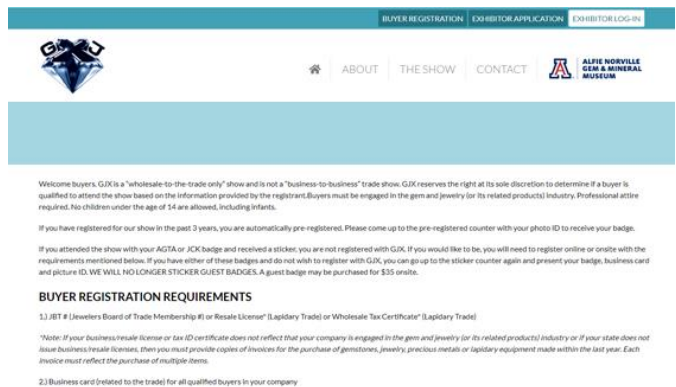
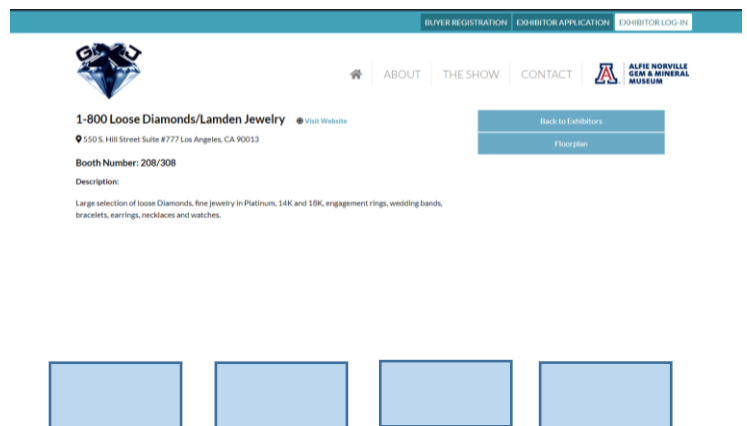
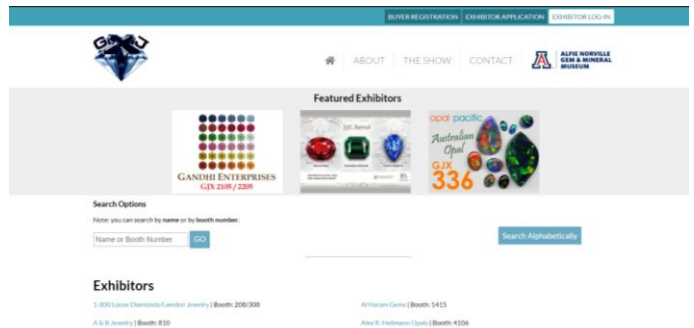
Add up to 8 images of your product within your company listing.

For the Product Images (up to 8):

- **Image Size:** 600px by 450px
- **Resolution:** 300 DPI – RGB color
- **Type:** jpeg

Buyer Registration Page Header \$1500

Buyers will see your banner when they visit the registration page to read about our requirements and/or register to attend.



SHOW MANAGEMENT LLC

Advertising Opportunities

Form 10

ON-SITE ADVERTISEMENT	PRICE	QUANTITY	AMOUNT
Booth Sign color Company Logo	\$40.00		\$
Full page color ad in Show Guide	\$1,200.00		\$
1/2 page color ad in Show Guide	\$700.00		\$
Highlighted Listing in Show Guide	\$300.00		\$
Wall Poster in Registration Area **	\$700.00		\$
Counter Space for Flyers/Brochures	\$200.00		\$
Banners in Registration Area	\$2,600.00		\$
Panel @ Front door	\$2,800.00		\$
Panel @ Main entrance L2-5 and R2-5	\$2,000.00		\$
Panel @ Main entrance L1-and R1	\$2,400.00		\$
Panel @ Main entrance PL and RL	\$2,700.00		\$
Panel @ Idar Oberstein Entrance	\$1,300.00		\$
Panel @ ICA/Brazilian Entrance	\$1,300.00		\$
Panel @ Premier Pavilion Entrance	\$1,300.00		\$
Registration Counter Kickpanels	\$5,000.00		\$
Registration Area TV Monitor Display	\$500.00		\$
			\$

****MUST PURCHASE FULL PAGE COLOR AD TO HAVE A WALL POSTER**

PROMO ITEMS	PRICE	QUANTITY	AMOUNT
Pens for registration (QTY 3000)*	\$2,000.00		\$
Buyer Lanyards (QTY 5000)*	\$4,000.00		\$
Exhibitor Lanyards (QTY 3000)*	\$3,000.00		\$
Buyer Bags - One side one color logo	\$6,000.00		\$
Buyer bag inserts	\$1,000.00		\$

***YOU MUST SUPPLY ITEMS. DESIGN APPROVAL REQUIRED.**

DIGITAL ADVERTISING	PRICE	QUANTITY	AMOUNT
Buyer Registration Reminder Blast	\$2,000.00		\$
Buyer or Exhibitor Reg Confirmation Email	\$2,500.00		\$
Buyer Registration Header	\$1,500.00		\$
Featured Exhibitor Spot	\$500.00		\$
Listing Product Images	\$350.00		\$

Disclaimer: No cancellations or refunds after November 1st. If exhibitor does not submit artwork by the deadline, GJX reserves the right to use prior art work or fill the space at its discretion.

**Would you like to
use the same
artwork as 2025?**

☐ YES

☐ NO

**ARTWORK
SUBMISSION
DEADLINE
NOVEMBER 15**

**Add your total
advertising amount
to the Summary
page Form 1**

TOTAL
\$ _____

Company: _____ Booth(s): _____